

# AMCP Mid-Atlantic Affiliate Newsletter

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AMCP MID-ATLANTIC INCLUDES WASHINGTON D.C. AND THE STATES OF DE, MD, VA, AND WV.



## IN THIS ISSUE:

- EVENT RECAPS
  - AMCP ANNUAL MID-ATLANTIC AFFILIATE MEETING & SOCIAL
  - CE EVENT, "OPTIMIZING ANTIBODY-BASED THERAPY IN MULTIPLE MYELOMA"
  - NETWORKING SOCIAL EVENT, CASA del BARCO in RICHMOND
  - AMCP LEGISLATIVE DAYS
  - INNAUGURAL MID-ATLANTIC AMCP DAY of EDUCATION
- STUDENT PHARMACIST PROGRAMS
  - VIRTUAL STUDENT CAREER PANEL
- SPONSORSHIP APPRECIATION AND OPPORTUNITIES

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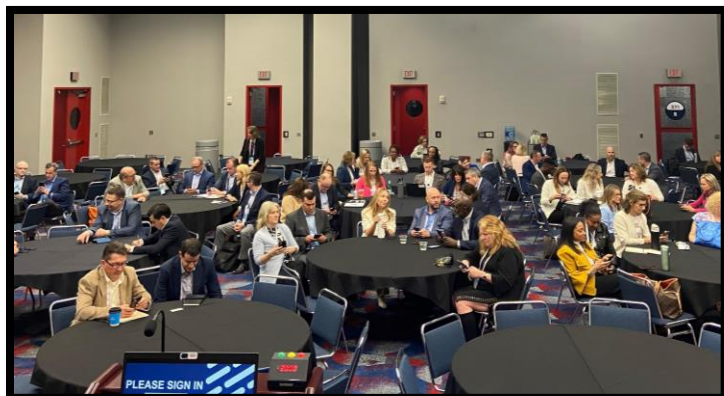
## EVENT RECAPS

### AMCP ANNUAL

During the AMCP Annual Meeting in Houston, Texas, our affiliate hosted a well-attended session with over 80 participants! This gathering provided an excellent platform to introduce attendees to our affiliate, highlighting our various committees and the exciting events we have planned for the coming year. The meeting not only facilitated informative discussions about our initiatives but also offered a valuable opportunity for networking, allowing members to build connections and share insights within the managed care pharmacy community. The enthusiastic participation underscored the strong interest in our affiliate's activities and the vibrant future that lies ahead.

Complementing the formal discussions, a social event was held at Lobby Bar in Houston Texas following our affiliate meeting, where attendees could unwind, socialize, and network in a more relaxed and fun atmosphere.

AMCP Nexus 2025 is a 'Don't Miss' event in our Mid-Atlantic Region, taking place in National Harbor, MD, from October 27-30. We hope to see everyone there! A special thank you to our Affiliate, committee members, sponsors, and everyone involved in making AMCP a success!



## CE EVENT, “OPTIMIZING ANTIBODY-BASED THERAPY IN MULTIPLE MYELOMA”

A big thank you to everyone who joined us in person for our Mid-Atlantic AMCP Affiliate educational event that was held in collaboration with Pharmacy Times. This was a free, accredited presentation held at The Capital Grille at Tysons Corner. Dr. Zahra Mahmoudjafari, Clinical Pharmacy Manager, University of Kansas Cancer Center, delivered an impactful presentation on a managed care approach to overcoming barriers in multiple myeloma management. This event was held on Tuesday, April 22nd, and was well attended with over 25 attendees! Some of those attendees included clinical pharmacists, managed care pharmacists, and industry pharmacists. This was a very impactful event, with the opportunity for networking and 1 hour of live CE was provided for pharmacist attendees.

A special thank you to Dr. Zahra Mahmoudjafari and Pharmacy Times!



## NETWORKING SOCIAL EVENT, CASA del BARCO

Our Mid-Atlantic Social Networking Happy Hour at Casa del Barco in Richmond's Short Pump Town Center was a night to remember! On May 14th, a small but mighty group of managed care professionals gathered for an evening of vibrant networking and insightful discussions.

The intimate setting at Casa del Barco provided the perfect backdrop for our attendees to dive deep into the evolving payer landscape across the Mid-Atlantic region. Conversations flowed as freely as the laughs, with professionals from various corners of our affiliate expanding their networks and sharing valuable insights.

A round of applause goes to our planning committee superstar, Karen Franks, whose keen eye for the perfect venue and meticulous organization made this event truly shine. Her efforts ensured that every moment of the evening was both productive and enjoyable.

This gathering was more than just a happy hour - it was a testament to the strong, collaborative spirit we're fostering in the Mid-Atlantic. As we continue to build these connections, we're not just networking; we're creating a community of professionals ready to tackle the challenges and opportunities in our dynamic industry. Stay tuned for our next event - you won't want to miss out on being part of this growing Mid-Atlantic magic!

**AMCP LEGISLATIVE DAYS (MAY 2025)**

From May 12-14, affiliate members and leaders from across the Mid-Atlantic region joined colleagues from the broader AMCP organization to advocate on Capitol Hill during Legislative Days. We held 98 meetings with congressional offices—eight of them at the member level. These were strategic, issue-focused engagements that brought the voice of managed care pharmacy directly to the policymakers shaping the future of our health system.

Our advocacy efforts focused on three key legislative priorities:

1. **The Access to Prescription Digital Therapeutics Act of 2025 (H.R. 3288 / S. 1702)**  
Directs the Centers for Medicare and Medicaid Services (CMS) to establish appropriate payment methodologies so that plans can cover PDTs in Medicare and Medicaid, enabling broader access to FDA-authorized digital treatments for conditions such as PTSD, ADHD, and substance use disorder.
2. **The Medicaid VBPs for Patients (MVP) Act (S. 1637)**  
Incentivizes greater use of value-based agreements by codifying the existing multiple best price rule for Medicaid and modernizing the way pharmaceutical manufacturers report pricing structure data to CMS for inpatient and outpatient medications. This important bipartisan legislation will expand access for vulnerable patients to high-cost, life-changing therapies that may only be available under value-based arrangements.
3. **The Ensuring Community Access to Pharmacist Services Act (H.R. 3164)**  
Preserves and expands patient access to pharmacist-provided services, especially in medically underserved areas, by ensuring reimbursement for services delivered during public health emergencies.

These legislative priorities reflect AMCP's commitment to advancing patient-centered care, supporting pharmacy professionals, and shaping a more equitable and efficient healthcare system.

For more information on these and other AMCP-supported bills, visit: <https://www.amcp.org/policy-advocacy/legislative-regulatory-issues>.

A huge thank you to Andrew Fleming, our Advocacy Committee Chair, for his collaboration in helping to make this a successful event.



## MID-ATLANTIC AMCP DAY of EDUCATION

The Mid-Atlantic AMCP's Day of Education program began with a vibrant happy hour event on May 29, filled with great conversations, connections to familiar and new faces, and plenty of laughter as attendees gathered to network ahead of the first day of education. This social gathering set a positive tone, giving everyone a chance to catch up, swap stories, and get energized for the upcoming sessions.

The following day, the Mid-Atlantic AMCP Chapter's First Day of Education continued this dynamic and insightful atmosphere, bringing together experts and professionals to discuss key advancements in managed care pharmacy. The event kicked off with opening remarks from AMCP CEO Susan Cantrell, setting the stage for a day of rich discussions. Farzana Rahman of AmeriHealth Caritas moderated a thought-provoking session on "The Future of Medicaid," featuring insights from John Gorman of Nightingale Partners LLC, Jenny Babcock of Medicaid ACAP, and Jessin Joseph of Capital Rx.

Megan Ehret, from the university of Maryland School of Pharmacy, led an engaging discussion on mental health and managed care pharmacy, exploring ways to enhance patient care and access to essential treatments.

The intersection of technology and pharmacy was highlighted in a session on harnessing pharmacy data and analytics, with Aaron Davis of Switchbridge and Lisa Mostovoy of Population Health Partners discussing how AI and data analytics are transforming patient care and driving innovation.

Lisa Le Gette from Evernorth and Adam Colborn from AMCP provided crucial updates on Medicare and legislation, delving into policy changes and their implications for managed care pharmacy.

The day's final session featured thought-provoking presentations on emerging trends in managed care pharmacy: Beth Brusig of Sentara Health Plans reviewed gene therapies, their advancements and impact on healthcare; Daniel Lewis of CareFirst BlueCross BlueShield dove into the role of a health plan MTM pharmacist, highlighting key responsibilities and challenges; and David Blair of LucyRx tackled transparency, pricing, and contracting in prescription benefit management, shedding light on critical industry dynamics.

Throughout the event, attendees engaged in meaningful conversations, fostered connections, and contributed to the collaborative spirit that defines the AMCP community.

## MID-ATLANTIC AMCP DAY of EDUCATION



## STUDENT PHARMACIST PROGRAMS

### VIRTUAL STUDENT CAREER PANEL

We hosted an enriching Virtual Student Career Panel in January of this year aimed at exploring career opportunities in managed care. This interactive event provided students with the chance to engage with industry professionals and delve into various career paths within the field. We had 12 students, and 15 panelists joined!

#### Event Highlights:

- **Breakout Rooms:**
  - **Pharmaceutical Industry:** Discussions focused on career opportunities and the diverse roles available within pharmaceutical companies.
  - **Health Plan/PBM:** Students learned about the intricacies of working with health plans and pharmacy benefit managers, exploring roles that influence healthcare policies and drug distribution.
  - **AMCP/Health Tech:** Insights were shared on the integration of technology in managed care, highlighting innovative roles that are shaping the future of healthcare.
- **Purpose and Engagement:**
  - The panel provided an opportunity for students to ask questions and gain a deeper understanding of different career options in managed care.
  - Attendees expressed their appreciation for the wealth of knowledge shared by the managed care professionals and the insights gained about potential career paths.

We are thrilled to hear that the students found the panel informative and engaging. A big thank you to all the professionals who participated and shared their expertise!

## SPONSORSHIP APPRECIATION

On behalf of the Mid-Atlantic AMCP Affiliate, we would like to extend our deepest thanks to our amazing sponsors! Your generous support and commitment to our chapter has been vital in helping us host successful events, support key initiatives, and create meaningful experiences for our members and the community. Your support is not only appreciated, but it is also an essential part of our continued success

Thank you once again for your dedication to our chapter and for helping us make a difference. We look forward to continuing our partnership and building on the success we have achieved together.

*Thank you!*  
TO OUR SPONSORS



## SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship levels to meet your needs and budget. Each level offers its unique set of benefits. The sponsorship year is from July 1, 2025 to June 30, 2026. The 3 levels of sponsorship available are: Platinum, Gold, and Silver. We encourage you to become a sponsor and invest in our Mid-Atlantic AMCP Affiliate.

<b>Platinum (\$5000)</b> Limited Sponsorships Available	<b>Gold (\$3000)</b> Limited Sponsorships Available	<b>Silver (\$1500)</b> Unlimited Sponsorships Available
<ul style="list-style-type: none"> <li>Logos on all promotional materials prior to events</li> <li>Logos on all newsletters during the sponsorship year (minimum of 2 newsletters to be published annually)</li> <li>Premium vendor booth placement location at the Mid-Atlantic AMCP DOE</li> <li>3 complimentary registrations for the Mid-Atlantic AMCP DOE</li> <li>Dinner with the Board and the speakers for 2 Platinum attendees the night prior to the Mid-Atlantic AMCP DOE</li> <li>Video presentation opportunity describing your company mission between CE sessions at the Mid-Atlantic DOE (video content is subject to Mid-Atlantic AMCP Board review and approval)</li> </ul>	<ul style="list-style-type: none"> <li>Logos on all promotional materials prior to events</li> <li>Logos on all newsletters during the sponsorship year (minimum of 2 newsletters to be published annually)</li> <li>Vendor booth at the Mid-Atlantic AMCP DOE</li> <li>2 complimentary registrations for the Mid-Atlantic AMCP DOE</li> </ul>	<ul style="list-style-type: none"> <li>Logos on all promotional materials prior to events</li> <li>Logos on 1 newsletter during the sponsorship year</li> <li>1 complimentary registration for the Mid-Atlantic AMCP DOE</li> </ul>

