

PATIENT ACCESS ECOSYSTEM

PRECISION MEDICINE



MANAGED CARE

- Payers
- Laboratory benefits managers
- Policymakers & associations
- CMS and MACs

R&D

- Pharma and biotech companies
- Trial sponsors
- Clinical research organizations
- Genomic solutions providers



DATA & ANALYTICS

- Data vendors
- Health technology
- EHR vendors

PATIENT ACCESS

HEALTH CARE PROVIDERS

- Administrative staff/practice managers
- Physicians, nurses, advanced practice providers, pharmacists, pathologists, genetic counselors, care navigators
- Specialty pharmacy
- Hospital systems



ADDITIONAL SERVICE PROVIDERS

- Clinical pathways
- Guidelines
- Advocacy and collectives

LABORATORIES

- Testing vendors
- National reference labs
- Academic labs

