

Dear Mid-Atlantic AMCP Partner,

We are pleased to invite you to become a valued sponsor of the Mid-Atlantic Academy of Managed Care (AMCP) Affiliate. We are seeking Sponsors to help fund our 2024/2025 activities.

AMCP is the professional association leading the way to help patients get the medications they need at a cost they can afford. The Mid-Atlantic Affiliate is the regional sub-group of members, who affiliate with Maryland, Virginia, Washington DC, Delaware, and West Virginia, which focus on the healthcare needs in this geography.

NOTE: All sponsorship fees will be used for educational programs specific to Managed Care continuing education (CE) opportunities which will be provided throughout our Mid-Atlantic region, development of partnerships and support for Mid-Atlantic region pharmacy school programs and student scholarships to attend national AMCP conferences and regional networking activities.

As a sponsor of the Mid-Atlantic AMCP Affiliate, you will have the opportunity to showcase your brand to a highly targeted audience of healthcare leaders, support the education and development of managed care professionals and further the mission of AMCP.

EVENTS planned for the 2024/2025 year:

- Local in-person networking events (dates and locations TBD)
- Networking events at the 2 National AMCP Meetings (fall and spring)
- Networking event the evening prior to the Mid-Atlantic AMCP Affiliate Day of Education (DOE- date and location TBD))
- Mid-Atlantic AMCP DOE in the DC Metro region planned for May 2025
- Student Programs at Mid-Atlantic colleges of pharmacy (dates and locations TBD)

Sponsorship Year: 7/1/24 – 6/30/25

We offer a range of sponsorship levels to meet your needs and budget. Each level offers its unique set of benefits. The three levels of sponsorship available are: **Platinum, Gold, and Silver**. We encourage you to become a sponsor and invest in our Mid-Atlantic AMCP Affiliate.

Silver (\$1500) - unlimited sponsorships available

- Logos on all promotional materials prior to events
- Logos on one newsletter *during the sponsorship year*
- One complimentary registration for the Mid-Atlantic AMCP DOE

Gold (\$3000) - Limited sponsorships available

- Logos on all promotional materials prior to events
- *Logos on all newsletters during the sponsorship year* (minimum of two newsletters to be published annually)
- Vendor booth at the Mid-Atlantic AMCP DOE
- Two complimentary registrations for the Mid-Atlantic AMCP DOE

Platinum (\$5000) - Limited sponsorships available

- Logos on all promotional materials prior to events
- Logos on all newsletters during the sponsorship year (minimum of two newsletters to be published annually)
- Premium vendor booth placement location at the Mid-Atlantic AMCP DOE
- Three complimentary registrations for the Mid-Atlantic AMCP DOE
- Video presentation opportunity describing your company mission between CE sessions at the Mid-Atlantic DOE (video content is subject to Mid-Atlantic AMCP Board review and approval)

https://members.amcp.org/OrderApi_campaign?id=a0uQr000004R65SIAS

- **NOTE:**
 - The AMCP W9 will be provided to companies upon request.
 - All sponsorships must be submitted through the above portal link. All funds will be paid to Mid-Atlantic AMCP via an electronic link for Credit Card Payment or Pay by Check address to correspond with the bank letter:

Academy of Managed Care Pharmacy
675 N. Washington Street, Suite 220
Alexandria, VA 22314

Note: Mid-Atlantic AMCP

Sincerely,

*Babette S. Edgar , Pharm.D., MBA, FAMCP
President, Mid-Atlantic AMCP Affiliate*