



LISTEN UP

An AMCP
podcast series





With a growing listenership and engaging content — we're now the #1 podcast source for managed care pharmacy news and insights — these audio narratives provide an attractive platform for connecting with a wide audience of health care professionals, payers, and industry leaders.

**Available on AMCP.org
and HealthCareRadioNow**





Meet the “Listen Up” Host



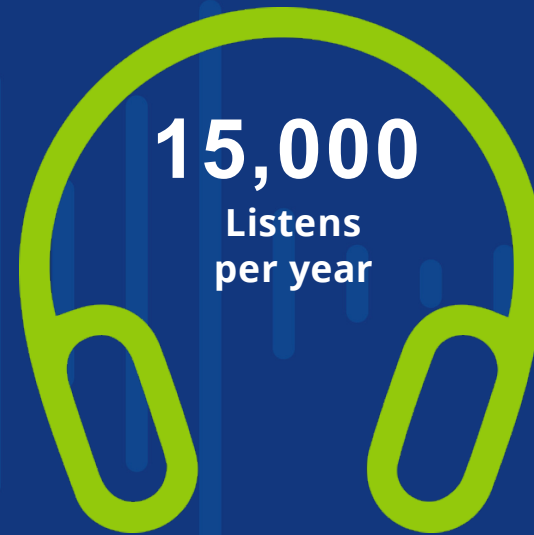
Fred Goldstein
X: @fsgoldstein

The voice of experience. As President of Accountable Health, LLC, and former Board Chair of the Population Health Alliance, Fred draws on his experience as a hospital CEO, HMO general manager, founder of a disease management company and president of a population health management company to deliver a wide range of ideas and insights.



Podcast Performance Stats

Launched in January of 2023, there have been almost 20 different *Listen Up* podcasts.

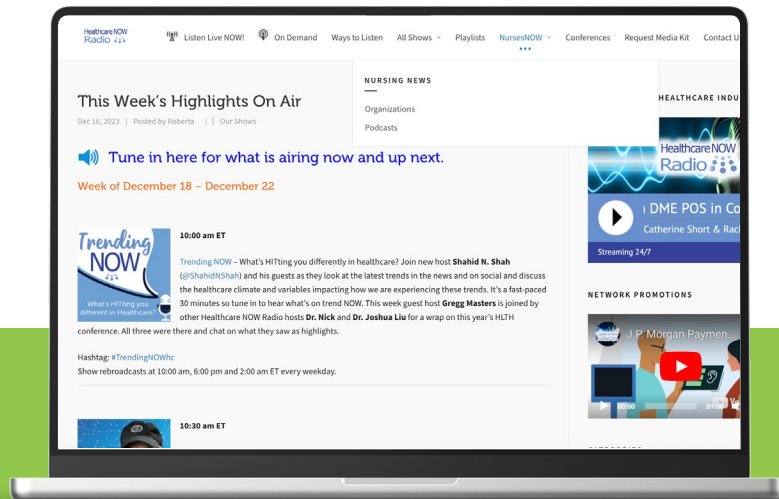


As the audience expands and engagement increases, organic growth is expected as new listeners explore archived episodes.



Power Player in Healthcare Media

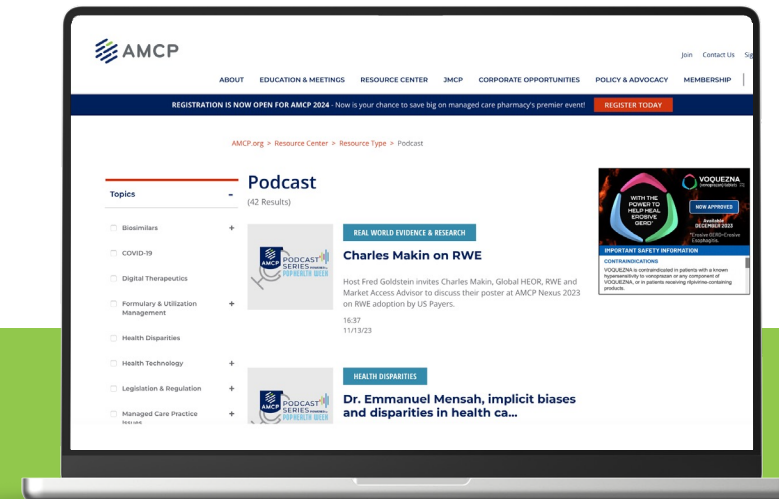
Healthcare NOW
Radio



Averages 38,000 listeners per month
for health care trends

<https://www.healthcarenowradio.com/>

AMCP



Averages 70,000+ viewers per month for
managed care pharmacy professionals

<https://www.amcp.org/resource-center/podcast>



AMCP Podcast Pricing

Podcast Length	AMCP Secures Speaker	Customer Secures Speaker
Single 30-minute	\$25,000	\$20,000
Series (3)	\$67,500	\$54,000
Single 15-min	\$15,000	\$10,000
Series (3)	\$ 40,500	\$37,000

Sponsored Advertisement
2x in episode with call to action at end

Interested in partnering with AMCP?



Reach out to our team members at
corpopportunities@amcp.org or 703.684.2600



Learn more about AMCP Corporate
Opportunities at [https://www.amcp.org/
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