

LISTEN UP An AMCP podcast series





With a growing listenership and engaging content we're now the #1 podcast source for managed care pharmacy news and insights — these audio narratives provide an attractive platform for connecting with a wide audience of health care professionals, payers, and industry leaders.

Available on AMCP.org and HealthCareRadioNow



Meet the "Listen Up" Host



The voice of experience. As President of Accountable Health, LLC, and former Board Chair of the Population Health Alliance, Fred draws on his experience as a hospital CEO, HMO general manager, founder of a disease management company and president of a population health management company to deliver a wide range of ideas and insights.



Podcast Performance Stats

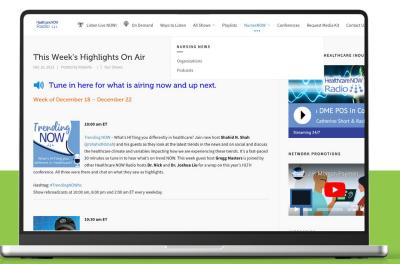
Launched in January of 2023, there have been almost 20 different *Listen Up* podcasts.



As the audience expands and engagement increases, organic growth is expected as new listeners explore archived episodes.

Image: Power Player in
Healthcare Media

Healthcare NOW Radio



Averages 38,000 listeners per month for health care trends

https://www.healthcarenowradio.com/



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	AMCP.org > Resource Center	> Resource Type > Podcast	
Topics	- Podcast (42 Results)		WITH THE POWER TO HELPHEAL DEGREYE
Biosimilars	+	REAL WORLD EVIDENCE & RESEARCH	GEOD' CEDO' Croive OLDO-Cre Croive OLDO-Cre
COVID-19 Digital Therapeutics		Charles Makin on RWE	IMPORTANT SAFETY INFORMATION CONTRAINDICATIONS VOCULEZNA's contransicated in patients with a known hypermembility to support on component of
Formulary & Utilization Management	+	Host Pred Goodstein invites charles Makin, Global HEUR, KWE and Market Access Advisor to discuss their poster at AMCP Nexus 2023 on RWE adoption by US Payers.	VOCUEZNA, or in patients receiving riphvirne-containing products.
Health Disparities		16:37 11/13/23	
Health Technology	+	HEALTH DISPARITIES	
Legislation & Regulation	+ PODCAST	Dr. Emmanuel Mensah, implicit biases	
Managed Care Practice	+ POPREALTH UEEN	and disparities in health ca	

Averages 70,000+ viewers per month for managed care pharmacy professionals https://www.amcp.org/resource-center/podcast

AMCP Podcast Pricing

Podcast Length	AMCP Secures Speaker	Customer Secures Speaker
Single 30-minute	\$25,000	\$20,000
Series (3)	\$67,500	\$54,000
Single 15-min	\$15,000	\$10,000
Series (3)	\$ 40,500	\$37,000

Sponsored Advertisement 2x in episode with call to action at end

Interested in partnering with AMCP?



Reach out to our team members at corpopportunities@amcp.org or 703.684.2600

Learn more about AMCP Corporate Opportunities at https://www.amcp.org/ corporate-opportunities