

## Carolina's AMCP Affiliate 2<sup>nd</sup> Summer Virtual CE Series

### Join Us for the Carolinas AMCP Affiliate 1st Health Equity Summit

See below our exciting speaker line up:

						
<b>Ina Liu, PharmD, MS, BCPS</b> Clinical Pharmacy Manager UNC Hospitals at WakeBrook	<b>Mason Johnson, PharmD</b> Executive Fellow AMCP	<b>Nina Crowley, PhD, RD, LD</b> Manager seca corporation	<b>Nicole Stanfield, MHA</b> Chief Program Officer NC MedAssist	<b>Paige Carson, PharmD, CDCES, BCPS, CPP, DPLA</b> Clinical Pharmacy Manager Atrium Health	<b>Rachel Norton, PharmD, BCACP, CPP</b> Clinical Pharmacy Manager Atrium Health	<b>Steven B. Martin, MHA, CPHQ, FACHE</b> President & CEO The Carolinas Center for Medical Excellence

Speaker bio found at: <https://www.amcp.org/membership/affiliates-associate-organizations/carolinas-amcp>

7:30 – 8:00 am	<b>Sign-in</b>
8:00 – 8:15 am	<b>Welcome &amp; Opening Remarks</b>  Brenden O'Hara, RPh, BCACP <i>President - Carolinas AMCP Affiliate Team Leader, Provider Engagement Pharmacy Initiatives - BCBSNC</i>
8:15 – 9:05 am	<b>Health Disparities: Role of Managed Care Pharmacy</b>  Ina Liu, PharmD, MS, BCPS <i>Clinical Pharmacy Manager - UNC Hospitals at WakeBrook Assistant Professor of Clinical Education - UNC Eshelman School of Pharmacy</i>
9:05 – 9:55 am	<b>Awareness, Access, and Weight Bias in Obesity Care</b>  Mason Johnson, PharmD <i>Executive Fellow - Academy of Managed Care Pharmacy</i>
9:55 – 10:05 am	<b>Break</b>
10:05 – 10:55 am	<b>NC MedAssist: Care for the Underserved</b>  Nina Crowley, PhD, RD, LD <i>Manager, Professional Affiliations &amp; Education - seca corporation</i>
10:55 – 11:45 am	<b>Ambulatory Pharmacy Strategies for Overcoming Barriers to Care</b>  Nicole Stanfield, MHA <i>Chief Program Officer - NC MedAssist</i>
11:45 am – 12:00pm	<b>Closing Remarks &amp; Adjourn</b>  Paige Carson, PharmD, CDCES, BCPS, CPP, DPLA <i>Clinical Pharmacy Manager, Chronic Care Medication Management, PGY1 Residency Program Director - Atrium Health</i>  Rachel Norton, PharmD, BCACP, CPP <i>Pharmacy Manager - Ambulatory Clinical Services (Charlotte), PGY2 Ambulatory Care Residency Program Director - Atrium Health</i>
	<b>Closing Remarks &amp; Adjourn</b>  Steven B. Martin, MHA, CPHQ, FACHE <i>President &amp; CEO - The Carolinas Center for Medical Excellence</i>  Brenden O'Hara, RPh, BCACP <i>President - Carolinas AMCP Affiliate Team Leader, Provider Engagement Pharmacy Initiatives - BCBSNC</i>

**When:** June 21, 2023 8am-12pm

**Where:** Virtual

**Registration:**

[www.amcp.org/carolinaHE](http://www.amcp.org/carolinaHE)

**4 LIVE ACPE Hours**



**Moderator:**

**Brenden O'hara**  
President – Carolina's AMCP  
Manager, Professional  
Engagement and Quality at  
BCBSNC

### Advances and Best Practices for Managed Care Pharmacists and the Treatment of Patients with Alpha-1 Antitrypsin Deficiency

**Speaker:** Mark A. Malesker, PharmD, FCCP, FCCM, FASHP, BCPS (Professor of Pharmacy Practice and Medicine, Creighton University)

**July 19<sup>th</sup> | 1:00-2:00PM | FREE 1 HOUR LIVE CE**

Register at: [https://globalmeet.webcasts.com/starthere.jsp?ei=1617998&tp\\_key=cc3a9ca40](https://globalmeet.webcasts.com/starthere.jsp?ei=1617998&tp_key=cc3a9ca40)



### The Advances in Treatment of Myelofibrosis – Updates and Considerations for Managed Care

**Speaker:** Donald Moore, PharmD, BCPS, BCOP, DPLA, FCCP (Clinical Oncology Pharmacy Manager, Levine Cancer Institute, Atrium Health)

**August 17<sup>th</sup> | 1:00-2:00PM | FREE 1 HOUR LIVE CE**

Register at: [https://globalmeet.webcasts.com/starthere.jsp?ei=1619054&tp\\_key=2f5d8194fe](https://globalmeet.webcasts.com/starthere.jsp?ei=1619054&tp_key=2f5d8194fe)



#### Carolinas AMCP Officers

**Brenden O'Hara**  
President

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**Molly Hinely**  
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**Penny DeFalco**  
Treasurer

[Penny.Defalco@unhealth.unc.edu](mailto:Penny.Defalco@unhealth.unc.edu)

#### Committee Chairs & Co-Chairs

##### Communications:

**Joe Maki**

[wjmaki@novanthealth.org](mailto:wjmaki@novanthealth.org)

**Sarah Pawlak**

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##### Legislative :

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**Spenser Smith**

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##### Planning:

**Lydia Wang**

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##### Membership and Partnering :

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**Stanley Ferrell**

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##### Student Affairs:

**Cathy Barber**

[Catherine.Barber@CVSHealth.com](mailto:Catherine.Barber@CVSHealth.com)

**Gene Reeder**

[Reeder@cop.sc.edu](mailto:Reeder@cop.sc.edu)

## Please Join Us!



**Register:** <https://amcpnexus.org/register>

**Date:** October 16–19, 2023

**Event Type:** National Meetings

**Location:** Orland World Center Marriot -

Join us on Tuesday 10/17/23 in Orlando...

**Sponsor-member 'Meet & Greet':** 6:45pm to 8:30pm

**Open Business Meeting:** 8:30 to 9:15pm

### Student Scholarship Opportunity to Attend!!!

#### Five individual \$1000 scholarships

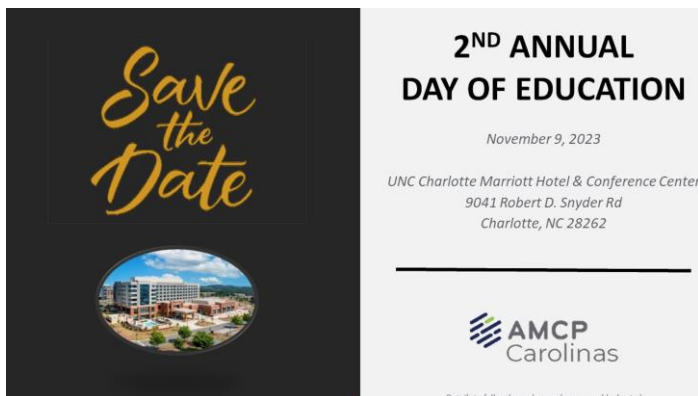
Online Application due: **7/2/23**

Selected recipients will be announced: **7/10/23**

Apply here: [Student Nexus 2023 Scholarship](#)

#### General Eligibility Criteria

- Be enrolled and in good standing at a school of pharmacy within North or South Carolina.
- Applicant cannot be a past winner of a Carolinas AMCP conference scholarship.
- If awarded, must attend the Carolinas Affiliate meeting at the AMCP Nexus Conference Oct. 16–19, 2023 in Orlando. The specific time and date of the Carolinas Affiliate meeting will be announced as part of the 2023 AMCP Nexus schedule.
- Applicants must show active participation in their pharmacy school's activities and commitment to serving their community.



Join us on Wednesday 11/8/23 in Charlotte for:

**Sponsor-member 'Meet & Greet':** 7pm to 10pm

**Day of Education CE Program** to follow on Thursday

11/9/23: 8am to 4pm

## Committee Updates

### Communications and Value Committee

#### CONNECT with US

- Our Carolinas AMCP Instagram account has reached 103 followers! We plan to grow and reach the pharmacy student population in North and South Carolina.
- LinkedIn hit an all time high at 754 followers
  - Addition of the *Carolina's AMCP Affiliate Job – Opportunity Board* for all postings managed by Mike Laraway and Ryan Velazquez from North Carolina University
- We continue grow our following and highlight upcoming events and topics in managed care—follow us to stay up to date on all the latest events!
- Brochures development managed by Cathy Barber
- Direct Mail Program and reminders managed by Maud Boateng
- Email US to connect at [Carolinas@amcp.com](mailto:Carolinas@amcp.com)
- Big thank you for reading our quarterly newsletters to recap all of our progress and achievements as an AMCP affiliate. 3<sup>rd</sup> edition will be out before you know it!

### Legislative Committee

The legislative committee is continuing to focus on our core goals of education, advocacy and networking. Some of our updates are as follows:

- Continue to post legislative updates to Carolinas Affiliate social media pages
- Present legislative updates at 2023 Carolinas Affiliate Day of Education
- Gathering constituent data to identify key legislators in districts where our members reside for advocacy and engagement
- Finalizing Carolinas legislative resources to keep members updated on relevant managed care pharmacy legislation
- Continue to support AMCP legislative priorities.
  - Prescription Digital Therapeutics (Access to Prescription Digital Therapeutics Act of 2023 ([S.723/H.R. 1458](#))).
  - Value in Medicaid (Medicaid VBPs for Patients (MVP) Act ([H.R. 2666](#)))
  - Pharmacy Care (Equitable Community Access to Pharmacist Services (ECAPS) Act ([H.R. 1770](#)))

## Committee Updates (continued)

### Student Affairs Committee:

The Carolina's AMCP Affiliate - Student Affairs Committee recently established a monthly Engagement Survey in an effort to streamline effective tracking and documentation of our member's involvement with 7 targeted Pharmacy Schools across NC and SC. The short survey takes less than 5 minutes to complete and provides our Affiliate Chapter with key information about the various events or activities related to pharmacy student affairs that our members have participated in. The survey also serves as a way to gauge bandwidth for future student engagements, such as mentoring an interested pharmacy student. By having this information submitted electronically, we can efficiently export the data into our Pharmacy School Tracker, make updates to our Speaker Lists, and monitor progress towards our yearly goals. This tool is a simple way for the Carolina's AMCP Affiliate to visualize where our efforts are having the greatest impact on students. It will also help us to identify areas to target further, such as growing local AMCP Chapters at each of the targeted Pharmacy Schools, where students have expressed an eagerness to learn more about Industry and Managed Care Pharmacy.

### Membership and Partnership Committee:

Discussed New Proposed Project- Carolinas Membership Mentorship Program

Lorraine Fletcher has developed an outline for an idea that the committee has been discussing to assist any potential member learn about AMCP and its benefits. Once the committee has completed its review of the proposal we will send it to the Executive Committee for review and potential approval.  
Student Chapter Support- Slides included for background

Committee members discussed how we could be supportive of each diplomat and each school as the new semester starts in a few months. Key timing for Fall is helping the Schools with any outreach and programs with speakers that drive new members, specifically incoming students.

Outside Organization Interactions/Up-date  
Committee members continue to work with State Pharmacy and other professional organizations to identify common value to reciprocal attendance and value to both our Affiliate and their members. Todd Sega also indicated he could work with the RTP Life Sciences to publish announcements of our Health Equity Summit and our Day of Education for 2023.

### Planning Committee:

#### Newly launched Carolina's AMCP Affiliate

#### Carolina's AMCP Affiliate Summer CE Series

- The Planning committee has done another stellar job setting up our first ever Health Equity Virtual CE Program – June 21, 8am-12pm - [www.amcp.org/carolinaHE](http://www.amcp.org/carolinaHE)
- We were able to partner with PTCE to have a 2 one-hour CE courses listed below with one in July and the other in August with LINKs on page 1 of this Newsletter
- Don't forget to HOLD THE DATE for our 2<sup>nd</sup> Annual Day of Education to be held Nov 9<sup>th</sup> in Charlotte, NC – see Save the Date on page 2.

**A Special thanks to Lydia Wang and her team for outstanding programs coming in 2023!**

#### Newly launched Carolina's AMCP Affiliate JOB OPPORTUNITY BOARD

- The Carolinas AMCP Affiliate Job Board was just launched in April on LinkedIn to the 754 Carolinas AMCP Affiliate followers.
- Allows members and students to post job openings and residency program opportunities.
- Several jobs have already been posted and the Carolinas Chapter is the only one to have a job board!
- **Please, check out the job board under the Post Tab on the Carolinas AMCP Affiliate on LinkedIn and remember to like, repost or commenting on open positions.** Below are the instructions on how to post a job on the Carolinas AMCP LinkedIn page. Its super easy, just copy the link to the job from your company and email it to [carolinastjobboard@gmail.com](mailto:carolinastjobboard@gmail.com)
- Send any information you want included in the job post to Ryan and she will post the job for you on the Carolinas AMCP Affiliate page.

## Member Spotlights

### Kevin Mann: Sponsorships



An ADHOC Committee Members responsible for managing our key revenue stream from our corporate sponsor-members under the Communications Committee. Kevin is currently the Senior Regional Account Manager, Biopharm at Novo Nordisk where he has worked for over 20 years performing contracting, strategic relationship development, coordination of account management, and pull through of direct contracting and indirect contracts with MCOs, State Medicaid, Employers and IDNs. Kevin has been to lead of cross functional and customer teams to improve therapeutic quality outcomes while strategically developing and implementing tactical pull through plans. We thank Kevin who works tirelessly to bring key revenue that support the Carolina's AMCP Affiliate Programs like our Student Scholarship Program, our Job Opportunity Board costs for pharmacists and students, our Day of Education Program and all other activities we do to support our key targeted pharmacy schools and their students.

### Steven Burch: Pharmacy School Activity Tracker Monitoring System



has 30 years of experience in health care, from a combination of research, pharmacy, public policy and advocacy perspectives. He is currently Field Medical Account Lead at GSK where he is the accountable medical lead for population-based decision makers in the Mid-Atlantic region. He earned a PhD in Pharmaceutical & Outcomes Sciences from the University of South Carolina and a B.S. Pharmacy from the University of Georgia. He is happy to call Raleigh, NC home where he lives with his wife and five children.

### Claire Salisbury: Pharmacy School Activity Collection Process



Earned her PharmD degree in May 2022 from the UNC Eshelman School of Pharmacy. She currently lives in Raleigh, NC where she's spent the last year completing an ASHP-accredited PGY1 Managed Care Pharmacy Residency Program with Blue Cross and Blue Shield of North Carolina (Blue Cross NC). Claire's been an active member of AMCP since 2020 and has enjoyed building meaningful connections with students and managed care professionals through her involvement on the Student Affairs Committee of the Carolina's AMCP Affiliate chapter.

### Mike Laraway: Job Opportunity Board



Has worked for Novo Nordisk over 20 years and is a Regional Account Manager for North Carolina with responsibility for diabetes and obesity products. He lives in Cary, NC and has been an active member of the Carolinas AMCP Chapter since 2020. Mike has enjoyed getting involved in the Carolinas AMCP Chapter by helping to get the Carolinas AMCP Affiliate Job Board up and running on LinkedIn and becoming a AMCP Diplomate for High Point University School of Pharmacy. A recent lunch meeting at High Point was attended by over 25 pharmacy students who were able to learn about AMCP and the Carolinas AMCP Affiliate Chapter. Guest speaker and Carolinas AMCP Member Lydia Wang, PharmD spoke how she joined the AMCP Chapter at UNC Eshelman School of Pharmacy as a pharmacy student and shared her career path within managed care pharmacy. Our goal is to have a AMCP Chapter at High Point Pharmacy School in 2024.

## Thank You Sponsors!

- A big “Thank You” to all of our current sponsor-members and those that have renewed for the 2024 year which is current going on now!
- Currently, our AMCP Carolinas Chapter sponsor-members have participated in sponsor-member ONLY ‘Meet and Greet’ at the 2022 Day of Education Dinner and AMCP San Antonio.
  - We look forward to additional exclusive ‘Meet and Greet’ at the upcoming AMCP Nexus meeting in Orlando
  - We will have our annual sponsor/member private ‘Meet and Greet’ dinner on Nov 8<sup>th</sup> at the 2023 Day of Education in Charlotte on November 9<sup>th</sup>
- Sponsors are also invited to attend for free the Summer 2023 CE educational events which offer from 4 – 6 CE credits for 2 from each of our 30 sponsor-members.
- Other Sponsor benefits include:
  - Company listing in Carolina Chapter publications indicating industry support (i.e. quarterly newsletters, announcements, LinkedIn, Carolinas Website, Twitter, and others being developed)
  - Eligibility to work alongside managed care industry leaders on Carolinas Chapter committees
  - Two complimentary registrations to each of the Carolinas LIVE Events, i.e. Education Day 2023 as well as Summer CE Programs
  - Recognition at all Carolinas Chapter events throughout the year
- If you are interested in sponsorship or renewing your 2023-2024 sponsorship, please contact Kevin Mann at [KEMA@novonordisk.com](mailto:KEMA@novonordisk.com) or Jim DeMasters.

## HAPPY BIRTHDAY MONTH AMCP FOUNDATION!

- Join us in commemorating a remarkable milestone - 33 years of AMCP Foundation's unwavering dedication to patient advocacy and research that improve health care outcomes and training future leaders in managed care pharmacy. This would not have been possible without our Founders' visionary spirit and your support!
- You fuel our mission to strengthen managed care pharmacy, and we invite you to be a catalyst for the future by contributing to AMCP Foundation.
- Join us in celebrating 33 years of advancing the practice of pharmacy in managed care by [sending a birthday gift.](#)



## Special shout out to our New Sponsors:

- **Salix**
- **Eisai**
- **Kaléo**
- **Pharmacosmos Therapeutics**



## Follow us on our new Instagram Account:

Create your own Instagram account and follow us!

[@Carolinas\\_amcp\\_affiliate](#)

Join us for:

- Event information
- Member updates
- Managed care topics
- Career growth

