

Speaker Bios

Health Equity Summit – June 21, 2023

Ina Liu, PharmD, MS, BCPS is currently a clinical pharmacy manager at UNC Hospitals at WakeBrook, a behavioral health facility at UNC Health. She received her PharmD and M.S in Pharmacy Administration at the UNC Eshelman School of Pharmacy and completed her PGY1/PGY2 Health System Pharmacy Administration Residency at UNC Medical Center. She currently works at the intersection of mental health, health equity, and pharmacy in her current role at WakeBrook and is starting new behavioral health services for adolescents through UNC Youth Behavioral Health. She is passionate about advocacy and co-chairs the diversity equity and inclusion committee at UNC Health and the wellbeing committee at UNC Eshelman School of Pharmacy. Outside of pharmacy, she is a visual artist and leverages art to advocate for key health equity and social justice issues, completing key projects with the World Health Organization, UNC Asian American Center, and National Hepatitis Virus Roundtable.
Mason Johnson, PharmD is currently the Executive Fellow for AMCP. He is passionate about advocating for others while helping to innovate and advance the field. He graduated from East Tennessee State University with a bachelor's degree in kinesiology and exercise science before attending the Bill Gatton College of Pharmacy at ETSU for his PharmD.
Nina Crowley, PhD, RD, LD is an advocate for effective communication, patient-centered approach, and improved access to care for people with obesity. After 16 years as dietitian and Program Coordinator with Medical University of South Carolina's Metabolic and Bariatric Surgery Program, she has recently joined seca's Medical Body Composition and Bioimpedance Analysis Division as the Professional Affiliations and Education Manager. Nina partners with health care providers and organizations to provide education and support for using body composition analysis as an outcome. Nina holds her doctorate in Health Psychology from Walden University, her MS in Health Care Policy and Management from the State University of New York at Stony Brook, and her BS in Nutrition Science from Cornell University. Dr. Crowley has authored publications on binge eating and food cravings in bariatric surgery patients, enjoys presenting on weight recurrence, obesity stigma and weight bias, and the importance of careful language for impactful communication. She can be found tweeting online at professional meetings at @PsychoDietitian
Paige Carson, PharmD, CDCES, BCPS, CPP, DPLA is a pharmacy manager for population health in the greater Charlotte region at Atrium Health. She also serves as the residency program director for the PGY1 residency at Atrium Health Cabarrus focused within the ambulatory care setting. Paige practiced as a clinician in the primary care setting for 10 years after completing a specialty primary care residency with Coastal Medical, Inc. and the University of Rhode Island. For the last 10 years, she has served in leadership.



Nicole Stanfield, MHA currently serves as the Chief Program Officer for NC MedAssist. She began her work at NC MedAssist nearly nine years ago as an Affordable Care Act Navigator and an Enrollment Social Worker. As a social worker assisting and educating uninsured patients as they enrolled in the free pharmacy program and health insurance marketplace, she witnessed firsthand the social disparities amongst low-income clients. Food insecurity, lack of transportation, little to no access to quality healthcare, housing concerns, and decreased economic mobility were common, compounding issues. Her goal is to help improve health outcomes by building relationships and educating communities across the state about the importance of medication access.

"It is my personal mission to be a committed servant leader whom advocates and connects the underserved to much-needed resources. As a task-oriented, 'big thinker,' I am driven to identify the needs of patients and design solutions. I value innovation and continuously work to find ways to improve patient health through collaboration with staff and clinical partners across the state."

She holds a Bachelor's in Psychology from the University of Tennessee and a Master of Health Administration from Pfeiffer University. In her free time, Nicole enjoys hiking Crowders Mountain, various activities at the U.S. Whitewater Center, and spending time with her two dogs.



Rachel Norton, PharmD, BCACP, CPP is the pharmacy manager of ambulatory clinical services in the greater Charlotte region at Atrium Health. She also serves as the PGY2 Ambulatory Care residency program director. Rachel started her career as a clinical assistant professor at the University of Illinois at Chicago after completing both her PGY1 Pharmacy Practice and PGY2 Ambulatory Care training at that site.



Steven B. Martin, MHA, CPHQ, FACHE currently serves as President and Chief Executive Officer of The Carolinas Center for Medical Excellence (CCME) and The Carolinas Center for Medical Excellence (CCME) Foundation. In these roles, he is responsible for the overall strategy, operational success of the organization, and overall mission achievement.

Steven comes to CCME from Atrium Health in Charlotte, NC, where he served as a Vice President within Atrium Health's Quality Division. His responsibilities included the comprehensive oversight for accreditation/certification activities, medical staff services/quality, Section 1557 of the Affordable Care Act (Patient Non-Discrimination), and the Insurance and Payor Quality of Care Complaint process. He served as a member of the Joint Commission's Health Systems Liaison Advisory Council and as Deputy for the COVID-19 Surge Operations Leadership Group at Atrium Health. His additional prior leadership roles include Vice President for Business Development/Senior Consultant at Courtemanche & Associates, Inc., and Director of Quality Management at Carolinas HealthCare System. Steven also served as a Hospital Surveyor with The Joint Commission. During his career in accreditation and certification activities, he led successful efforts in achieving and maintaining premier distinctions from CMS, DNV GL Healthcare, NCQA, The Joint Commission, and many others.

Steven's 25-year healthcare track record relevant to improving quality, driving excellence and his team's outstanding national achievements included winning the 2019 American Hospital Association's Quest for Quality Prize and a two-time winner of The Joint Commission's Ernest Amory Codman Award.

Steven holds a Masters in Health Administration from the Medical University of South Carolina and a Bachelor of Science in Biology from Wofford College. His credentials include Fellow of the American College of Healthcare Executives (FACHE) and Certified Professional in Healthcare Quality (CPHQ).