



## Virtual Fall Recent Graduate Panel Texas A&M University Health Science Center

### Project Overview:

Virtual Fall Recent Graduate Panel is a new networking event at TAMU that helps students connect and learn from managed care residents and industry fellows. The Virtual Fall Recent Graduate Panel was held over Zoom, this offered the advantage of inviting professionals with various backgrounds. This event was held during our school Dean's Hour. The purpose of Dean's Hour is to involve students in the college's leadership and strategic initiatives and engage them in academic excellence. We extended invitations to a panel that were current residents in managed care, fellows in industry (HEOR and market access), and fellows in consulting (medical communications). Prior to the panel, probing questions were gathered from pharmacy students (P1-P3). Residents and fellows introduced themselves, their roles, and shared tips for succeeding as a pharmacy student. After the panel of questions, time was reserved at the end for students to ask any questions.

### Purpose of Project:

Although we had mandatory classes for students, due to COVID19 there were still strict limitation for in-person gatherings. However, we used the online platform for our advantage. We have few TAMU alumni within the field of managed care and industry. We wanted to expose students to the various career paths within managed care and industry and expand their networks.

### Project Budget:

\$20 dollar gift cards for each of the panelist. In total we spent, \$120 dollars for 6 panelists.

### Event Coordinating Chapter Members:

Secretary and President were the main event coordinators. The rest of the executive committee were tasked with developing promotional materials and inviting panelists.

### Target Audience:

- P1-P3, emphasis on P1s and P2s
- This was a required course, which allowed us to promote AMCP to the entire pharmacy school.

### Resources:

- Promotional materials: flyers,
  - Uploaded onto Facebook AMCP page, Instagram AMCP page, group chat for each class, emails were sent out individually to each student

- Supplementary materials for attending students:
  - Google form to gather questions before panel.
  - Google form to gauge interest in managed care and industry after panel.
  - Biographies of each professional as well as their LinkedIn profile address were emailed to each student.

**Timeline/Checklist for Project:**

<b>Date</b>	<b>Task</b>	<b>Responsible Party</b>
Early August	Determine Virtual Fall Recent Graduate date with executive committee and faculty advisor.	President
August-September	Find managed care residents and industry fellows (who were or current AMCP members)	AMCP Executive Committee
September	Compile a list of recent graduate professionals and reach out via LinkedIn/email, once confirmed send out email invitation	Secretary
September - October	Send calendar invite to the professionals	AMCP Executive Committee
	Send follow-up emails to professionals who have yet to respond	AMCP Executive Committee
	Send acceptance/decline emails to professionals who have responded yes/no <ul style="list-style-type: none"> <li>- For acceptance emails: ask for their biographies and LinkedIn profiles</li> </ul>	AMCP Executive Committee
	Generate flyers, start advertising, send out emails to students	Secretary, President, Vice-President
	Make PowerPoint, agenda for event	Secretary, President, Vice-President
November	Send reminder email to students and send out information on the professionals to the students – One week before event	Secretary
	Send reminder email to professionals including agenda – One week before event	AMCP Executive Committee
	After event, send thank you emails to professionals and send out small gift	AMCP Executive Committee

**Feedback:**

<b>Pros</b>	<b>Cons</b>
<ul style="list-style-type: none"> <li>- Virtual event gives opportunity to invite more professionals outside of College Station and gives more flexibility for more professionals to attend.</li> <li>- Increased student interest in managed care and industry</li> </ul>	<ul style="list-style-type: none"> <li>- There was not much time at the end for students to ask questions</li> <li>- Due to time and having multiple panelists, it was difficult for each panelist to have enough time to answer each question.</li> </ul>

<ul style="list-style-type: none"><li>- Holding this during Dean's Hour, gave AMCP more exposure since this was a required course to attend</li><li>- Prepared questions ensured that the flow from question to answer went smoothly</li></ul>	<ul style="list-style-type: none"><li>- Some students were afraid to ask questions since all P1-P3s were attended.</li></ul>
<p><b>Consider:</b> Have a separate panel for managed care and one for industry. This would allow for more time for the panelist and students to ask specific questions.</p>	