



PARTNERSHIP FORUM

No. 2  2022

Health Technology Assessment and Value Frameworks to Inform Coverage Reimbursement

AUGUST 30-31, 2022



WELCOME



Thank you for your participation in this important Partnership Forum, which will explore Health Technology Assessment and Value Frameworks to Inform Coverage Reimbursement.

AMCP has been at the forefront of getting patients the medications they need at a cost they can afford from more than 30 years, and today we continue that proud tradition by taking a leadership position around identifying opportunities to improve how value assessments are developed and applied to formulary decision-making and provide strategies and guidance on best practices to equip managed care pharmacists and other professionals when applying these tools to assess value and optimize patient care.

Health technology assessment (HTA) and value framework tools can serve as a resource for health care decision-makers. Publicly available frameworks can provide valuable insights for health plans and PBMs as they evaluate appropriate use, coverage, and fair prices for treatments. However, these tools must be based on sound methods using good scientific evidence and economic models, consider the totality of the evidence, incorporate the views of patients, and align value across stakeholders.

This Partnership Forum will produce three vital deliverables: the first is an outline for how value should be rewarded in a system of constrained resources. The second deliverable will be to identify education and managed care tools to aid the application of value assessment findings, and the third output will explore the evolution of value-frameworks to guide coverage and reimbursement decisions.

During our invitation-only Partnership Forums, we rely on a range of perspectives, including those of payers, pharmacy benefit managers, integrated delivery system leaders, employer groups, pharmaceutical manufacturers, patient groups, and researchers. Our efforts here collaboratively help shape the changing health care landscape.

Thank you to our generous sponsors that make this event possible: Abbvie, Bristol Myers Squibb, Eli Lilly, Genentech, Gilead, Horizon Therapeutics, Innovation and Value Initiative, National Pharmaceutical Council, Novartis, Novo Nordisk, PhRMA, Takeda, and Xcenda.

Following the forum, AMCP will produce proceedings documenting findings and recommendations in an upcoming issue of AMCP's *Journal of Managed Care + Specialty Pharmacy*, which is widely disseminated to decision makers around the country. Also, we also plan to present a webinar summarizing the findings and recommendations.

I look forward to this AMCP Partnership Forum and its resulting findings and recommendations.
Thank you for your participation.

Sincerely,

A handwritten signature in black ink, appearing to read 'Susan Cantrell'. The signature is fluid and cursive, with a long horizontal stroke extending from the end.

Susan A. Cantrell, RPh, CAE
AMCP Chief Executive Officer

MODERATOR

Clifford Goodman, PhD

Senior Vice President
The Lewin Group

Clifford Goodman, PhD, is a senior vice president at The Lewin Group. He has more than 30 years of experience in health technology assessment, evidence-based health care, health economics, and aspects of health care innovation, regulation, and payment. Dr. Goodman often serves as a health policy issues moderator and facilitator of expert panels and advisory boards. He served as chair of the CMS Medicare Evidence Development & Coverage Advisory Committee and president of the professional society, Health Technology Assessment International (HTAi). In 2022, he was recognized by HTAi with The David Banta Distinguished Career award. He received his Doctorate in Philosophy from The Wharton School of the University of Pennsylvania and degrees from Georgia Tech and Cornell.



AGENDA

TUESDAY, AUGUST 30 • 1-5:30 PM

Welcome and Introductions

Presentation: Paying for Value Amidst Constrained Resources

Break

Panel and Discussion: Paying for Value Amidst Constrained Resources

Break

Breakout Session #1: Paying for Value Amidst Constrained Resources

Report Out and Voting

5:30pm Reception

HOSTED BY AMCP IN PARTNERSHIP WITH



AGENDA

WEDNESDAY, AUGUST 31 • 8AM-3PM

7am Breakfast

Welcome and Day 1 Debrief

Presentations:

- Measuring Value: Uptake and Impact of Value Assessment Frameworks in Payer Coverage Decisions
- Applying and Generalizing Value Assessment Results to Inform Plan Decisions

Panel and Discussion: Value Assessment Frameworks in Payer Coverage Decisions

Break

Breakout Session #2: Value Assessment Frameworks in Payer Coverage Decisions

Break

Report Out

Networking Lunch

Panel and Discussion: Value Framework Evolution

Breakout Session #3: Evolution of Value Frameworks

Report Out, Discussion, and Voting

Forum Summary and Conclusions

PARTICIPANTS



Wendy Bailey, RPh, BS Pharm, MS Pharm, MBA

VP of Health Plan Pharmacy Strategy
Centene

<https://www.linkedin.com/in/wendy-bailey-rph-bspharm-mspharm-mba-9526427/>



Alan Balch, PhD

CEO
Patient Advocate Foundation, National Patient Advocate Foundation



Rhonda Beene, PharmD, MPA

Director, Pharmacy Advisory Services
Optum



Justin Bioc, PharmD, BCPS, BCGP, RPh

Head of Clinical Pharmacy
Devoted Health

<https://www.linkedin.com/in/jbioc/>



Kathryn Brown, PharmD MHA

SVP Pharmacy Operations
Kaiser Permanente



John Byrd, PhD

Vice President, Population Health
Account Management
Novartis

<https://www.linkedin.com/in/johnbyrd/>



Rick Chapman, PhD, MA

Chief Science Officer
Innovation and Value Initiative

<https://www.linkedin.com/in/richardchapman1/>



Ronda Copher, PhD

Senior Director
BMS

<https://www.linkedin.com/in/ronda-copher/>



Joe Couto, PharmD, MBA

Executive Director, Specialty Program
Evaluation & Outcomes
CVS Health

<https://www.linkedin.com/in/joseph-couto-6059926>

PARTICIPANTS



**Jorge Garcia, PharmD, MS,
MHA, MBA, FACHE**

Assistant Vice President – Pharmacy Services
Baptist Health

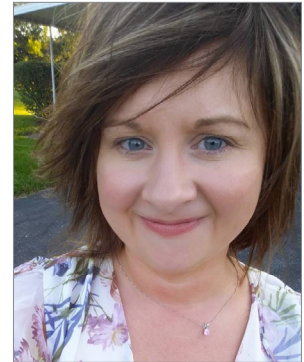
www.linkedin.com/in/jorgejoanhGarcia



Pat Gleason, PharmD

Assistant Vice President
Prime Therapeutics

<https://www.linkedin.com/in/pat-gleason-pharmd/>



**Jessica Hatton, PharmD,
BCACP**

AVP – Pharmacy, Ohio
CareSource

<https://www.linkedin.com/in/jessicanhatton>



**Megan Holsopple,
PharmD, BCPS**

Director of Clinical Product Development
Arrive Health

<https://www.linkedin.com/in/megan-h-814397156/>



Annie Kennedy

Chief of Policy, Advocacy, & Patient Engagement
EveryLife Foundation for Rare Diseases



**Molly Leber, PharmD,
MBA, BCPS, FASP**

Associate Director, Drug Use Policy and
Formulary Management
Yale New Haven Health



**Jeffrey Ledgerwood,
PharmD, BCGP**

Medical Drug Clinical Strategy Pharmacist
Excellus BCBS



Lisa Le Gette, RPh, MBA

Sr. Director, Federal Government Affairs
Cigna



Aaron Masini, PharmD

Pharmacy Director, Pipeline, Innovation,
and Value Based Care
Providence Health Plan

PARTICIPANTS



Brett McQueen, PhD

Assistant Professor
University of Colorado Anschutz
Medical Campus



Brian Meissner, PharmD, PhD

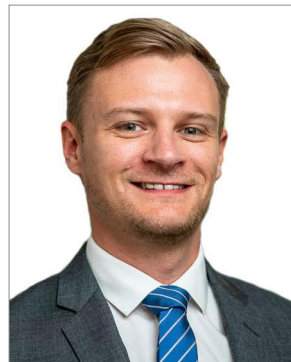
US Geography Head
AbbVie



Cody Midlam, PharmD

Associate Director
WTW

<https://www.linkedin.com/in/codymidlam/>



Russ Montgomery, PhD

Director, Policy
Gilead Sciences

<https://www.linkedin.com/in/russ-montgomery>



Josh Morse, MPH

HTA Program Director
Washington State Health Care Authority



Lauren Neves, JD

Deputy Vice President
PhRMA

<https://www.linkedin.com/in/lauren-neves-a07816b/>



Brenden OHara, RPh, BCACP

Team Lead, Provider Engagement Pharmacy
Blue Cross Blue Shield North Carolina
<https://www.linkedin.com/in/brendenohara/>



Steve Pearson, MD, MSc

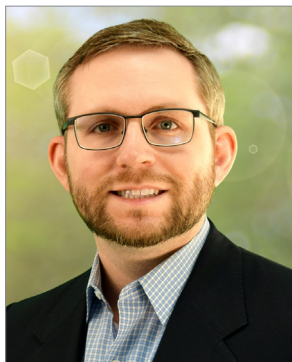
President
ICER



Sharon Phares, PhD, MPH

Chief Scientific Officer
National Pharmaceutical Council

PARTICIPANTS



Ryan Pistroesi, PharmD, MS

Assistant Chief Pharmacy Officer
Washington State Health Care Authority



Rachael Prusi, PharmD, MSGH

Director of Pharmacy
Upper Peninsula Health Plan
<https://www.linkedin.com/in/rachael-prusi-959406171/>



Vimal Reddy, PharmD

Sr. Director – Formulary Strategy
OptumRx



Maura Reilly

Director, Policy
Novo Nordisk
<https://www.linkedin.com/in/maurareilly/>



Gail Ryan, PharmD

Director, Pharmaceutical Transformation
Point32Health
<https://www.linkedin.com/in/gail-ryan-42a3a624/>



Mahsa Salsabili, PharmD, PhD

Pharmacoeconomics Specialist
Commonwealth Medicine – UMass Chan
Medical School
<https://www.linkedin.com/in/mahsa-salsabili-13936a62>



Julia Slejko, PhD

Associate Professor
University of Maryland School of Pharmacy
<https://www.linkedin.com/in/juliaslejko/>



Dele Solaru, PharmD, MBA

Chief Pharmacy Officer
U.S. Office of Personnel Management
<https://www.linkedin.com/in/dele-solaru-1008205>



**Jason Spangler, MD,
MPH, FACPM**

Chief Executive Officer
The Innovation and Value Initiative Foundation
<https://www.linkedin.com/in/jason-spangler-06296b5/>

PARTICIPANTS



Jonathan Toft, PharmD, MBA

Principal, Formulary and Rebate Optimization
MedImpact

<https://www.linkedin.com/in/jonathantoft/>



Michael Valentino, RPh, MHSA

Consultant
Valentino Farm Consulting

<https://www.linkedin.com/in/michael-valentino-43a8a27/>



Kris Vallecillo, JD, MPP

Policy Associate
National Academy for State Health Policy

<https://www.linkedin.com/in/krisvallecillo>



Katie Verb, JD

Senior Director, Health & Reimbursement Policy
Horizon Therapeutics

<https://www.linkedin.com/in/kathleen-verb-356b1b10/>



JK Wall

Associate Director, New Product Planning &
Value Assessment Strategies
Eli Lilly and Company

<https://www.linkedin.com/in/j-k-wall-4a3b729/>



Kimberly Westrich, MA

Director, Value and Access Strategy
Xcenda

<https://www.linkedin.com/in/kimberlydietrichwestrich/>



Richard Willke, PhD

Chief Science Officer
ISPOR

<https://www.linkedin.com/in/richard-willke-02a25a3/>



Shan Xing, PharmD, PhD

Director, New Product Planning, US Value and
Evidence Generation
Takeda

<https://www.linkedin.com/in/shan-xing-0b19805/>



Elaine Yu, PharmD, MS

Head of Evidence for Access Oncology
Genentech

www.linkedin.com/in/elaine-yu-8a09675

THANK YOU / AMCP STAFF & CONSULTANTS

Susan Cantrell, MHL, RPh, CAE

Chief Executive Officer

Lauren Chan

Senior Development Coordinator

Liz Colangelo

Director, Business Strategies

Adam Colborn, JD

Director, Government Relations

Jim Cooney

Director of Integrated Marketing + Communication

Vyishali Dharbhamalla, PharmD, RPh

Senior Manager, Professional Affairs

Paula Eichenbrenner, MBA, CAE

Executive Director

Jennifer Evans, PharmD, BCACP

Assistant Director, Educational Programs – Grants

Jennifer Graff, PharmD

Senior Director, Professional Affairs

Julian Greer, CMP, PMP

Senior Manager, Meetings & Forums

Joni Hetfield

Content and Media Coordinator

Liz Hill, PharmD, MBA

Director, Professional Affairs

Mason Johnson

Executive Fellow

Matt Lowe

VP, Business Strategies

Noreen Matthews

Senior Consultant Business Strategies

Cynthia Reilly, MS, BS Pharm

Chief Operating Officer

Tyler Thorne

Coordinator, Policy & Government Relations

Geni Tunstall, JD

Director, Regulatory Affairs

Betty Whitaker, CAE

VP Membership & Meetings

**Continue impacting
and shaping
managed care
pharmacy.**

Join AMCP today!

amcp.org/join



Thank You

to our distinguished participants and guests.

•

About AMCP

AMCP is the professional association leading the way to help patients get the medications they need at a cost they can afford. AMCP's diverse membership of pharmacists, physicians, nurses, and professionals in life sciences and biopharmaceutical companies leverage their specialized expertise in clinical evidence and economics to optimize medication benefit design and population health management, and help patients access cost-effective and safe medications and other therapies. AMCP members improve the lives of nearly 300 million Americans served by private and public health plans, pharmacy benefit management firms, and emerging care models.



AMCP | Academy of Managed Care Pharmacy

675 N Washington Street | Suite 220
Alexandria, VA 22314

703 684 2600 | www.amcp.org | [@amcporg](https://twitter.com/amcporg)

Findings and recommendations from this event will be published in an upcoming issue of AMCP's *Journal of Managed Care + Specialty Pharmacy* and will be widely disseminated to decision makers around the country.