



## SAVE THE DATE!



Dear Midwest AMCP Affiliate Member,

We are very excited to announce the dates for the 2021 Midwest Affiliate Day's of Education. The Michigan event is scheduled for **Friday, September 24<sup>th</sup>** and the Chicago event is planned for **Friday, November 19<sup>th</sup>**. At this time, we are hopeful the Day of Education events will be in person this year, but we're prepared to go virtual if needed. We will continue to monitor the status of the pandemic.

We look forward to your participation in the 2021 conferences and your support and consideration of sponsorship is greatly appreciated. Below, you'll find the agenda topics for the DOEs and the sponsorship/registration options for the planned Live (in-person) event.

### **Agenda for the 2021 Days of Education:**

- COVID: Lessons Learned
- Considerations and Defining of Digital Therapeutics
- National and Local Legislative Update
- Drug Pipeline Update
- Innovations and Best Practices to solve for Rising Drug Costs

### **Corporate Sponsorship and Registration Information:**

*NOTE: Registration opens Summer 2021*

Please direct any sponsorship questions to Casey Lucas at [casey.lucas@priorityhealth.com](mailto:casey.lucas@priorityhealth.com) and direct any CE questions to Joy Wahawisan at [joy.wahawisan@gmail.com](mailto:joy.wahawisan@gmail.com).

Registration links will be released when a live or virtual event is confirmed.

**Receive 50% off the 2<sup>nd</sup> event when sponsoring *both* live events!**

### **Live/In-Person Event Sponsor Tiers\*:**

#### **Platinum Sponsor - \$2500**

- o 3 Registrations for event
- o Sponsor Logo on Midwest AMCP website and all communications
- o Acknowledgement of your company on display signs at the conference
- o Sponsor advertisement or logo on screen during breaks at event
- o Display table at event
- o 1 Seat at sponsor table near stage. Please note, seating is limited & availability is subject to COVID guidelines for event

#### **Gold Sponsor - \$1500**

- o 2 Registrations for event

- Sponsor Logo on Midwest AMCP website and all communications
- Acknowledgement of your company on display signs at the conference
- Sponsor advertisement or logo on screen during breaks at event

**Silver Sponsor - \$800**

- 1 Registration for event
- Sponsor logo on Midwest AMCP website and all communications
- Acknowledgement of your company on display signs at the conference

\*Indoor meeting arrangements are subject to change based on COVID guidelines.

**Registration Live Events:**

<u>Individual Registration: Manufacturer/Vendor Non - AMCP Member</u>	<u>\$500.00</u>
<u>Individual Registration: Manufacturer/Vendor AMCP Member</u>	<u>\$350.00</u>
<u>Individual Registration: Non – Manufacturer/Vendor - Pharmacist, Physician, Nurse, etc.</u>	<u>\$75.00</u>
<u>Resident/Student Pharmacist</u>	<u>\$25.00</u>

**\*Continuous monitoring of the Pandemic will be done to make a final decision on Live or Virtual conference**

**FYI - Virtual Event Sponsor Tiers:**

**Platinum Sponsor - \$1000**

- 4 Registrations for event
- Sponsor advertisement at breaks
- Sponsor Logo on Midwest AMCP website and all communications
- Attendance at Speaker & Board reception
  - Brief one on one meeting with an AMCP board member

**Gold Sponsor - \$300**

- 2 Registrations for event
- Sponsor logo on Midwest AMCP website and all communications

**FYI - Registration Virtual Event:**

<u>Individual Registration: Pharmacists, student and resident pharmacists</u>	<u>Free</u>
<u>Individual Registration: Non-pharmacists</u>	<u>\$25.00</u>