Be Front and Center Before Your Customers

EXHIBIT AT AMCP!

AMCP 2020
April 21–24 • Houston, TX
George R. Brown Convention Center
Exhibits Open April 22–24

AMCP Nexus 2020
October 20–23 • Las Vegas, NV
MGM Grand
Exhibits Open October 21–22
You have solutions. We have your customers.

AMCP meetings are managed care pharmacy’s go-to events. Influential managed care decision makers rely on AMCP meetings and experiences — including AMCP 2020 and AMCP Nexus 2020 — to find solutions that help them make research-based formulary decisions and advance managed care pharmacy practices. In a rapidly changing health care landscape, more than one-third of AMCP meeting attendees go to both annual meetings to ensure they’re up-to-date on cutting-edge solutions to help patients get the medications they need at a cost they can afford.

Exhibit with AMCP and we'll help you reach influential decision makers, form beneficial partnerships, and close deals.

AMCP ATTENDEES BY THE NUMBERS

- 4,000+ managed care pharmacy professionals
- 34% of decision makers are Directors, Assistant Directors, VPs, or C-suite
- 1:16 exhibiting companies to managed care pharmacy decision makers
- Work for 22 of the top 25 health plans in the United States
- Influence the health care coverage of the nearly 300 million served by private and public health plans, PBMs, and emerging care models
AMCP helps you close business deals on the expo floor through:

- Dedicated exhibit viewing time
- Opening Reception in the Exposition
- Lunch in the Exposition
- Scientific Posters throughout the hall
- Meeting Space and Science & Innovation Theaters on the show floor

EXHIBIT RATES

- 10x10 booth
  - AMCP corporate member: $4,100
  - non-AMCP corporate member: $4,825
- additional $300 per corner
- Island booth: starts at $17,600

EXHIBIT APPLICATION DATES

AMCP 2020 – 4,100+ Expected Attendance
- December 6 – exhibit space sales open
- December 18 – deadline to be included in space assignment by Exhibitor Priority Point order
- After December 18 – exhibit space is assigned first come, first served

AMCP Nexus 2020 – 2,500+ Expected Attendance
- May 8 – exhibit space sales open
- May 22 – deadline to be included in space assignment by Exhibitor Priority Point order
- After May 22 – exhibit space is assigned first come, first served

More information is available at www.amcp.org/exhibit.

Join AMCP as a corporate member and save. More information is available at www.amcp.org/corporatemembership.
Sponsorship opportunities are also available:

✔️ **Thought Leadership** – *be recognized as an authority in managed care* — sponsor an Industry Workshop, Science & Innovation Theater, or AMCP General Session

✔️ **Attendee Experiences** – *contribute to the WOW factor at AMCP meetings* — sponsor the opening night reception, headshot lounge, or attendee app

✔️ **Attendee Resources** – *help attendees navigate AMCP meetings* — sponsor the attendee e-newsletter, program and event guide, or WiFi access

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**LET’S TALK!**

Reserve your exhibit space with

**Laura K. Larson, CEM**
Assistant Director, National Meeting Sales
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Visit www.amcp.org/exhibit