Be Front and Center Before Your Customers

SPONSOR AT AMCP!

AMCP 2020
April 21–24 • Houston, TX
George R. Brown Convention Center
Exhibits Open April 22–24

AMCP Nexus 2020
October 20–23 • Las Vegas, NV
MGM Grand
Exhibits Open October 21–22

LET’S TALK!
Laura K. Larson, CEM
Assistant Director, National Meeting Sales
703 684 2619 • llarson@amcp.org
AMCP meetings are managed care pharmacy’s go-to events. Influential managed care decision makers rely on AMCP meetings and experiences — including AMCP 2020 and AMCP Nexus 2020 — to find solutions that help them make research-based formulary decisions and advance managed care pharmacy practices. In a rapidly changing health care landscape, more than one-third of AMCP meeting attendees go to both annual meetings to ensure they’re up-to-date on cutting-edge solutions to help patients get the medications they need at a cost they can afford.

Sponsor with AMCP and we’ll help you reach influential decision makers, form beneficial partnerships, and close deals.

AMCP ATTENDEES BY THE NUMBERS

- 4,000+ managed care pharmacy professionals
- 34% of decision makers are directors, assistant directors, vice presidents, or C-suite
- 1:16 exhibiting companies to managed care pharmacy decision makers

- Work for 22 of the top 25 health plans in the United States
- Influence health care coverage of the nearly 300 million Americans served by private and public health plans, PBMs, and emerging care models

Discuss these and additional sponsorship and advertising opportunities.

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Visit www.amcp.org/sponsor
## Sponsorship Opportunities

### Thought Leadership

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Options</th>
</tr>
</thead>
</table>
| Science & Innovation Theaters (SITs)                                | $27,000 AMCP Corporate Member  
$36,000 Nonmember          | Held in the Expo during exclusive viewing, includes two Expo-only registrations. Details online. |
| Industry Workshops                                                  | $32,000 (only open to AMCP Corporate Members) | Held during lunch with minimal competition, includes two Expo-only registrations. Details online. |
| General Sessions                                                    | $45,000 – AMCP 2020  
$40,000 – AMCP Nexus 2020 |   |
| AMCP Foundation Best Poster Competition or Pharmacy & Therapeutics (P&T) Competition | The Foundation is AMCP’s c3 arm. Call for pricing and to discuss. |

### Attendee Experience

<table>
<thead>
<tr>
<th>Event</th>
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</thead>
</table>
| Opening Night Reception in the Expo                                 | $50,000 sole sponsorship  
(at AMCP 2020 or AMCP Nexus 2020)  
$25,000 for co-sponsorship  
(at AMCP 2020 or AMCP Nexus 2020) |   |
| Headshot Lounge                                                     | $25,000 – AMCP 2020  
$20,000 – AMCP Nexus 2020 |   |
| Attendee App                                                        | $30,000 – AMCP 2020  
$25,000 – AMCP Nexus 2020 |   |
| LinkedIn Lounge                                                     | $25,000 – AMCP 2020  
$20,000 – AMCP Nexus 2020 |   |
| AMCP Foundation Wellness Activities                                 | Activities including the 5K for the Future Walk/Run, Sunrise Yoga, Infused Hydration Stations, Receptions and other AMCP Foundation activities and events. Call for pricing and to discuss. |

### Attendee Resources

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</thead>
</table>
| Attendee Email Newsletter                                           | $25,000 sole sponsorship  
(at AMCP 2020 or AMCP Nexus 2020)  
$5,000 per issue |   |
| Badge Lanyards                                                      | $30,000 – AMCP 2020  
$25,000 – AMCP Nexus 2020 |   |
| Charging Stations                                                   | $20,000 – AMCP 2020  
$15,000 – AMCP Nexus 2020 |   |
| Wi-Fi Access                                                        | $30,000 – AMCP 2020  
$25,000 – AMCP Nexus 2020 |   |

Additional sponsorship and advertising opportunities can be found online.

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Visit [www.amcp.org/sponsor](http://www.amcp.org/sponsor)
AMCP provides special recognition to companies that achieve premium support levels. Premium support levels are defined by total dollar contribution at each event, plus an additional $5,000 ‘boost’ for AMCP Corporate Members. All sponsorships include event specific recognition. More details on benefits and opportunities are available at www.amcp.org/sponsor.

### Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Supporter ($10,000–$29,000)</th>
<th>Contributor ($30,000–$49,000)</th>
<th>Ally ($50,000–$74,000)</th>
<th>Premier more than $75,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Info Only</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary pre-registration Mailing List</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate logo and support acknowledgement in printed materials, on the App, on the AMCP 2020 and AMCP Nexus 2020 websites and on signage in high-traffic areas at meeting venues</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor ribbons provided for all company representatives</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>VIP seating for 10 at General Sessions — take clients to the front of the general session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary full conference registrations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>AMCP hotel door drop application fee is waived</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Two invitations to the President’s Reception at AMCP Nexus 2020</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Two invitations to the Awards Dinner at AMCP 2020</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Recognition during general session at AMCP Nexus 2020</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Onstage recognition at general session at AMCP 2020</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tbody>
</table>

* Meeting specific recognition.