AMCP Academy of Managed Care Pharmacy®

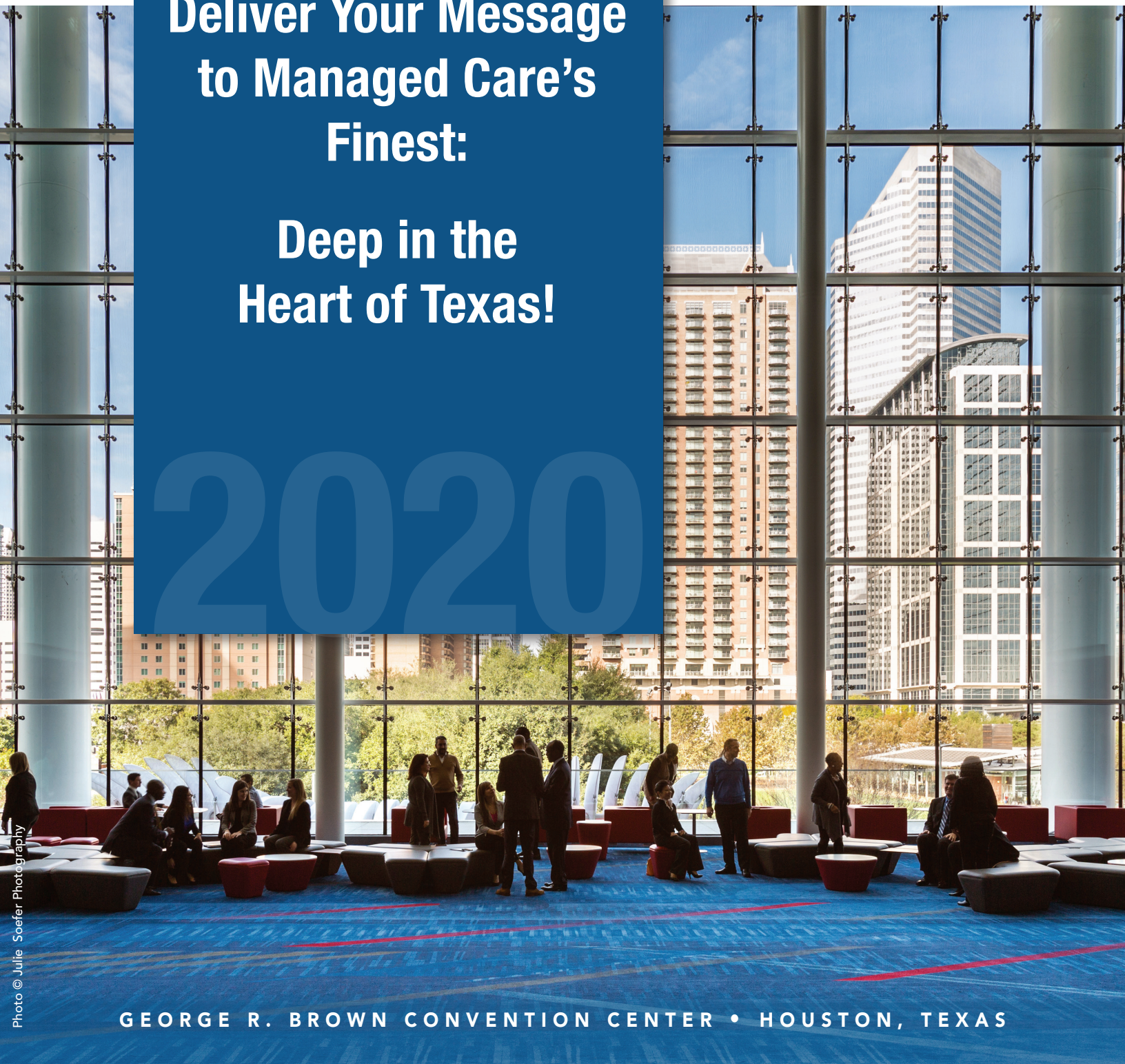
AMCP MANAGED CARE & SPECIALTY PHARMACY ANNUAL MEETING 2020

APRIL 21–24 • HOUSTON, TEXAS

Deliver Your Message to Managed Care's Finest:

Deep in the Heart of Texas!

2020



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GEORGE R. BROWN CONVENTION CENTER • HOUSTON, TEXAS

Sponsorship Opportunities

Sponsorships and Advertising Opportunities

Increase your organization's visibility and help your company reach its marketing goals by branding your products and services on popular items and venues in Houston. Sponsorship opportunities include:

- Attendee resources like the Program & Event Guide, Pocket Guide, Mobile App and Wi-Fi
- High-visibility events such as the General Session, Beverage Breaks, Lunch in the Expo and the Opening Night Reception
- Special events like the AMCP Foundation 5K for the Future, Student Chapter Leadership Academy and the National P&T Competition
- Advertising opportunities such as tote bag inserts, aisle signs, banners, clings and Program ads

AMCP provides special recognition to companies that achieve premium support levels. Premium support levels are defined by total dollar contribution.

Sponsors at all levels receive the following:

- Corporate logo and acknowledgement of your support on banners and signage in high-traffic areas throughout the convention center, in the Program & Event Guide, on the Mobile App and on the Annual Meeting 2020 website
- Sponsor ribbons for your company's representatives

For more information on any of these opportunities, visit www.amcp.org beginning in July or contact:

Laura K. Larson, CEM
Assistant Director of National Meeting Sales
llarson@amcp.org • 703-684-2619

Science & Innovation Theaters

Interact with Annual Meeting attendees in Science & Innovation Theaters (SIT) in the Expo: opportunities for AMCP exhibiting companies to showcase their latest drug therapies, technologies, and a wealth of products and services affecting professionals working in managed care pharmacy. These sessions are promotional and are not eligible for continuing education credits. There are a total of ten (10) Science & Innovation Theater presentation slots available.

Industry Workshops

Another opportunity to interact with Annual Meeting attendees is through the Industry Workshops. Industry Workshops will be held concurrently from 11:30 am–12:30 pm on Tuesday, April 21, 2020. Host lunch for pharmacy professionals between continuing education sessions and share cutting-edge research. Industry Workshops seat up to 150 participants and are limited to Corporate Members.

Right of First Acceptance for Science & Innovation Theaters and Industry Workshops will be offered in early 2020.

Check back then to see if open time slots are available!

AMCP Academy of Managed Care Pharmacy®

675 N Washington Street | Suite 220
Alexandria, VA 22314

www.amcp.org

AMCP Annual Meeting will bring 4,000 managed care professionals together in the Lone Star State next year.

We want you and your organization to be part of it all!

Why Houston?

- A vibrant health care market that employs more than 6,000 pharmacists
- The Texas Medical Center, the world's largest medical complex, welcomes over 10 million patient visits a year
- In 2017, over 40 million passengers traveled through Houston's George Bush International Airport

Why AMCP?

- Attendees come from 22 of the top 25 health plans, including United Healthcare, Aetna, Anthem, Centene, Kaiser Permanente and Humana
- Together, their companies cover more than 270,000,000 lives
- AMCP Annual brings together more formulary decision makers in managed care pharmacy—directors, VPs, CPOs— than any other meeting