

Medicare & Health Screening Fair Oregon State University

Project Description & Implementation Overview

Organized a Medicare & Health Screening Fair at the Lebanon Senior Center for the purpose of providing opportunity for free health education and health services to the Lebanon community. SHIBA volunteers were present to provide education and answer all Medicare-related questions. Pharmacy students and osteopathic medical students provided health screening services such as free immunizations, blood pressure readings, blood glucose screenings, and others.

Purpose of the Project

Our mission was to provide a space for students in our PharmD program to provide health services and education to the Lebanon community. Simultaneously we worked with SHIBA (Senior Health Insurance Benefits Assistance) volunteers who provided Medicare Part D counseling for patients during the enrollment period.

Project Budget: Expenses and Revenues

\$200 – Printing flyers and postcards as part of marketing for event

Who and How Many Chapter Members are Involved?

The President and president-elect were the event coordinators.

Who Should be Targeted? Audience or Involvement? How Do You Find Them? How Do You Contact?

Lebanon public-at-large with emphasis on senior population

What Materials are Needed? Outside Resources, Ordering, etc?

Flyers, postcards, tables, chairs, balloons

Timeline for Implementation and Execution

August – Finalize date + time + partners + venue

September – Coordinate preceptors + student outreaches participating

October – Market event & determine logistics

November – Finalize details & follow-up with participants

Follow-up with Faculty Members/Volunteers/Participants

Send thank you's to venue staff, preceptors, student outreaches, and SHIBA volunteers

Project Evaluation:

What Went Well? What Didn't? How Would You Improve for the Next Year?

Attendance was sparser than we'd hoped, and we need to develop a new marketing plan that better targets the Lebanon community.

Consider ideas to make the event more focused on managed care.

Coordination with the student outreaches, SHIBA volunteers, and preceptor went smoothly

Timeline/Checklist for Project:

<Add more rows if needed>

Date	Activity	Responsible Party
August	Determine outreach date with leadership	Event Coordinator
	Consult with SHIBA, COMP-NW	"
	Confirm venue with Lebanon Senior Center	"
September	Reach out to student outreaches for partnership	"
	Reach out to local preceptors for availability	"
October	Finalize services being provided at outreach	"
	Generate PSA, flyers, marketing campaign	"
	Determine need (ie. volunteers, etc.)	"
November	Touch base with providers, provide details + logistics	"
	Write thank you cards to participants	"