

Dual Campus AMCP Chapters within an Umbrella Organization

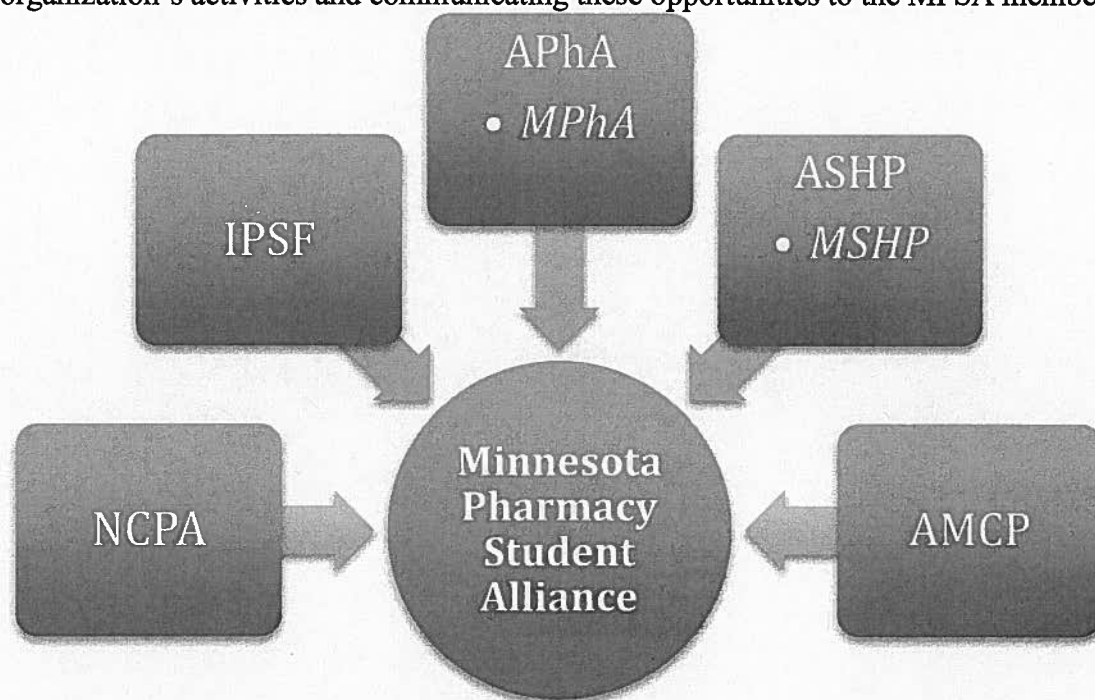
The University of Minnesota

Project Description & Implementation Overview

The University of Minnesota College of Pharmacy is one college with two campuses – one in Minneapolis and one in Duluth. Almost all classes are taught via an internet-television (ITV) system with about one-third of the faculty lecturing from the Duluth campus and two-thirds lecturing from the Twin Cities campus. In each class there are approximately 50 students on the Duluth campus and 110 students in the Twin Cities.

At the University of Minnesota all student organizations exist within the leadership structure of the Minnesota Pharmacy Student Alliance (MPSA). When a student joins MPSA they gain automatic membership to the American Pharmacist Association (APhA), the Minnesota Pharmacist Association (MPhA) and the Minnesota Society of Health-System Pharmacists (MSHP). Beyond these memberships students can elect to join Minnesota's student chapter of the National Community Pharmacy Association (NCPA), the American College of Clinical Pharmacy (ACCP), the American Society of Health-System Pharmacy (ASHP), the International Pharmacy Student Federation (IPSF), or the Academy of Managed Care Pharmacy (AMCP) for additional membership fees.

As one college with two campuses we are only allowed one student chapter of each affiliate organization. Each organization is assigned an MPSA liaison on each campus. This liaison serves as the affiliate organization's chapter president and is in charge of running the organization's activities and communicating these opportunities to the MPSA membership.



Purpose of the Project

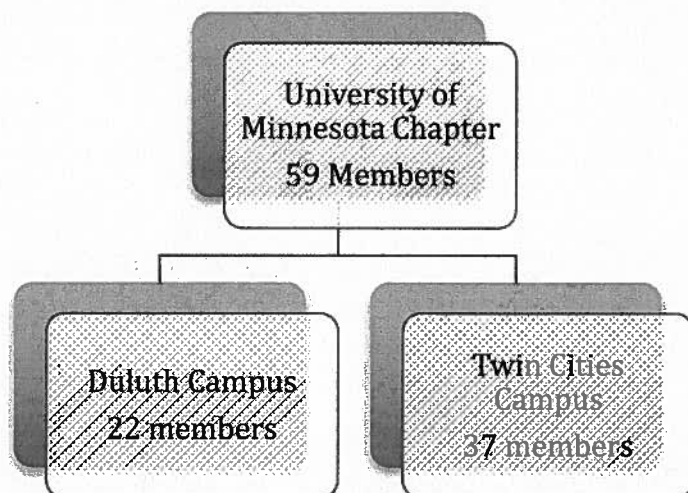
Each affiliate organization is assigned a student liaison within MPSA. These liaisons serve as the chapter presidents of these organizations and are responsible for running each organization's student pharmacist projects, competitions, initiatives, etc. The purpose of this project was to create a student chapter of AMCP within MPSA and create two liaison positions to lead the new chapter on each campus.

Project Budget: Expenses and Revenues

There were no expenses to setting up the new chapter. The chapter received a \$500 grant from AMCP upon the completion of its bylaws. The chapter also received sponsorship of 30 memberships from Dr. Randy Seifert, a faculty member on the Duluth campus.

Who and How Many Chapter Members are Involved?

The responsibility to create the chapter was taken on by the newly appointed liaisons on both campuses – John Sellner on the Duluth campus and Abby Stoddard on the Minneapolis campus. Between the two campuses the chapter gained 59 new members by December 2010.



Who Should be Targeted? Audience or Involvement? How Do You Find Them? How Do You Contact?

The creation of the new chapter required involvement from incoming first year student pharmacists as well as upperclassman. Initial recruitment was done within MPSA but advertisements of the new chapter were also sent out to the entire listserv for each class.

MPSA and AMCP membership drives took place in the first weeks of the fall semester and provided several opportunities to speak to incoming first year student pharmacists as well as returning MPSA members. Upperclassmen were also reached by advertising the new chapter during managed care specific electives.

What Materials are Needed? Outside Resources, Ordering, etc?

Few physical materials were needed for this project but several pharmacists from the local managed care community helped a great deal by advertising the new chapter at two events. Within the first month of school we had two pharmacists speak to AMCP membership, one at an

open MPSA meeting and one at a dedicated AMCP meeting. Both of these meetings were broadcast over ITV to both campuses. The Duluth campus also hosted a speaker from United Health in the fall (due to scheduling conflicts this was scheduled in the Spring for the Minneapolis campus).

Timeline for Implementation and Execution

A general interest meeting was held on both campuses in December of 2009. From this meeting a listserv of potential members was generated. The initial ten student pharmacist members needed to establish the chapter were solicited from this list and included student pharmacists from both campuses.

The listservs for MPSA on both campuses were used to advertise the new chapter to student pharmacists. In the second MPSA meeting of the semester the AMCP liaison on each campus was given 10 minutes to promote the new chapter and future meetings and projects. At the third MPSA meeting Jeremy Shafer, AMCP Pharmacist Member, from Prime Therapeutics and the Twin Cities AMCP liaison gave a presentation on P&T committees to both campuses via ITV.

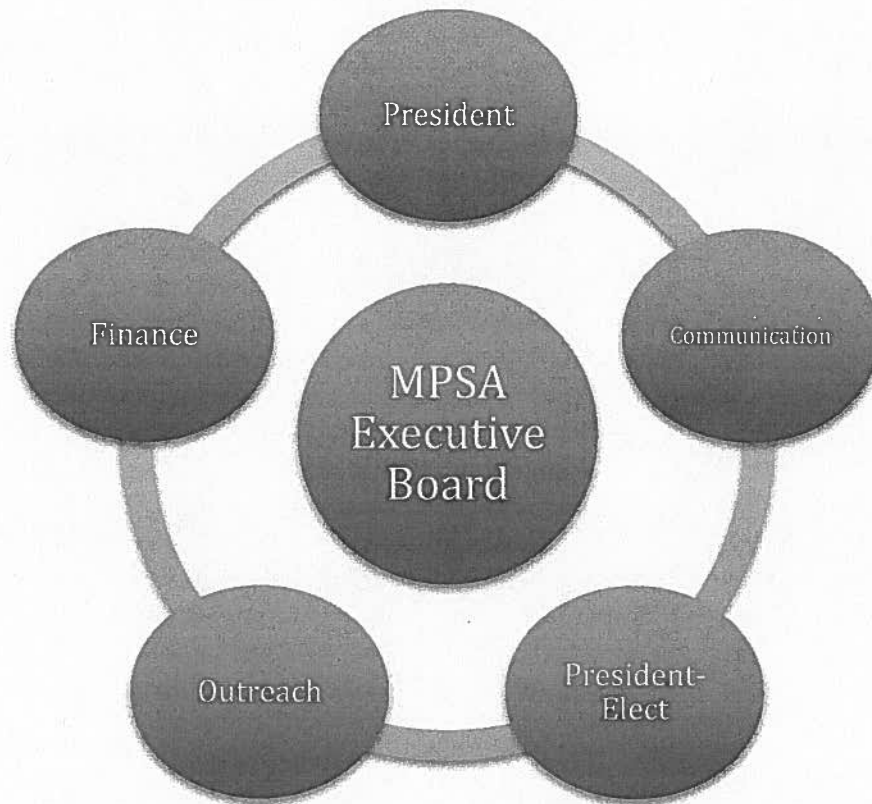
Follow-up with Faculty Members/Volunteers/Participants

The general MPSA listserv and the AMCP listserv are used to communicate to our members on both campuses. Communication with faculty members and community preceptors continued throughout the fall of 2010 to plan and implement the chapter's P&T competition. Several local pharmacists will be contacted for student networking opportunities at the national meeting in April of 2011.

Project Evaluation:

What Went Well? What Didn't? How Would You Improve for the Next Year?

Though the overall effort of chapter creation went well, there were a few areas that could be improved upon for the addition of other student organizations. Communication between the incoming liaison and the current MPSA executive board is key. The MPSA executive board is the leadership hierarchy that oversees all affiliate organizations and consists of the president, president-elect and vice presidents of communication, finance, and community outreach. These members hold information that is needed to initiate a new AMCP chapter including tax ID numbers, bank account information, total membership numbers and the MPSA listserv. The approval of the executive board is also needed on any constitution and by-law changes needed to add the AMCP chapter to the umbrella organization. While the executive board was very cooperative, a small-group meeting between the executive board and the incoming liaison would have been helpful to define the needs of the liaison and expedite information gathering from the executive board.



Project Checklist:

- Hold a general interest meeting on both campuses to gauge student body interest in creating an AMCP chapter
- Contact AMCP for chapter initiation materials (i.e. chapter activation handbook)
- Identify faculty advisors for the AMCP chapter on both campuses
- Hold a meeting with umbrella organization's executive board to approve the addition of AMCP to MPSA
- Gather required information for chapter activation (i.e. tax ID, bank account, faculty preceptor, ten student members)
- Notify AMCP state ambassadors of chapter creation
- Network with faculty preceptors and local managed care pharmacists and invite them to participate in initial meetings
- Plan a meeting within MPSA on both campuses to advertise AMCP to the general student body
- Follow-up with several dedicated AMCP meetings
- Continue to recruit student pharmacist members.