

Academy of Managed Care Pharmacy®

AMCP NEWS VIEWS

JANUARY 2018

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AMCP members are committed to providing the best available pharmaceutical care for patients.

Visit <u>www.amcp.org</u> to learn more about the Academy of Managed Care Pharmacy and the opportunities we can offer.

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LOOKING AHEAD

Clinical Overview of a Treatment for Spinal Muscular Atrophy (SMA) Tuesday, Jan. 9, at 2pm ET AMCP Members and Non-Members - Free

How Can Payers Cope with the Consequences of Accelerated Approval – US vs Global Experience Thursday, Jan. 11, 2pm EST AMCP Members and Non-Members - Free

Spinal Muscular Atrophy: Patient Outcomes and Cost Considerations Wednesday, Jan. 24, 2pm EST <u>AMCP Members and Non-Members - Free</u>

AMCP 2018 Federal & State Legislative & Regulatory Priorities Tuesday, Jan. 30, 2pm EST AMCP Members - Free SHINGRIX NOW APPROVED

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AMCP's New Strategic Plan Focuses on Member Engagement, Efforts to Improve Patient Outcomes, Help Stem Rising Costs

The Academy has released a new strategic plan, AMCP 2020, that will guide the organization over the next three years. Under the plan, AMCP will become the recognized authority in efforts to help members effectively manage an integrated pharmacy benefit and delivery quality care and services, while also stemming the rising costs of medication therapy. These include efforts around education, discussion, evaluation and advocacy. To achieve AMCP 2020, the Academy will focus on four broad initiatives:

- 1. **Thought Leadership** AMCP will be recognized as the thought leader for helping managed care pharmacy professionals improve patient outcomes while controlling health care costs.
- 2. **Member Engagement** AMCP will attract new members, increase member retention and grow member participation in AMCP education, meetings and volunteer activities.
- 3. **Build the Brand** AMCP will launch a brand strategy that increases awareness of the Academy and brings the enterprise strategy to life for all audiences and across all venues.
- 4. **Operational Excellence** AMCP will create the organizational structure, processes, talent and IT infrastructure necessary for implementing the strategic plan and achieving its objectives.

AMCP will work in synergy with the AMCP Foundation on many of these initiatives, with the Foundation focused on research, immersive education and philanthropy. Read more at <u>www.amcp.org/AMCP2020/</u>.



AMCP Announces Newly Elected Members to Board of Directors



The Academy is pleased to announce the newly elected members of the AMCP Board of Directors. **James Kenney** was elected president-elect for 2018-19. Re-elected as director for 2018-20 was **Deb Curry**; newly elected directors are **Patrick Gleason** and **Deb Minich**. The entire Board will be sworn in at the AMCP Managed Care & Specialty Pharmacy Annual Meeting 2018 in Boston.

"Once again, AMCP is fortunate to have a group of highly qualified individuals to serve on the Board of Directors," says AMCP CEO Susan A. Cantrell, RPh, CAE. "Their experience and expertise will guide the organization as we celebrate our 30th anniversary and implement a new strategic plan. I look forward to working with them to further the goals and mission of AMCP." <u>Read more.</u>



Strategic Plan Built on Close Look at Sector Changes and Challenges

I am delighted to announce the release of our new strategic plan, <u>AMCP 2020</u>, which will guide and strengthen the Academy as we enter our 30th year of serving thousands of professionals who make up managed care pharmacy.

As we arrive at this point, some have asked me what's the importance of having a strategic plan in the first place. Without hesitation, I can tell you that having a strong strategic plan is essential to the success of any membership organization. Without a clear sense of vision — and a structure to implement that vision — a membership organization can quickly drift, relying on outdated initiatives that fail to serve members. This is especially true in health care and pharmacy sectors, which are ever-changing. To create an effective plan, you must first know *everything* about where you are and where you're going. That is way I'm so proud of this plan, which grew out of many hours of thoughtful and painstaking discussions. <u>Read more.</u>

AMCP Sets 2018 Policy and Advocacy Agenda



The AMCP Board of Directors recently approved the AMCP Policy and Advocacy Focus Areas for 2018. These broad topics will help staff, the Board, and the Public Policy and Legislative and Regulatory Committees identify legislation and regulations focused on achieving these goals. AMCP will also use these broad focus areas to guide its development and dissemination of practice-based materials and resources for managed care pharmacy professionals. The key issues identified for AMCP are:

- **The Rising Cost of Medications:** The focus will be on how managed care pharmacy professionals improve outcomes and value for patients.
- *Shift from Fee-for-Service to Value-Based Care:* AMCP will advocate for legislative and regulatory initiatives that focus on shifting away from traditional payment systems to policies that provide incentives to improve patient outcomes. AMCP will also examine practices in value-based contracts and disseminate best practices.
- **Opioid Management:** AMCP will continue its work in key areas of opioid management, including drug management programs or lock-ins for Medicare Part D; promoting health plan and pharmacy benefit manager access to prescription drug monitoring programs; and emphasizing managed care pharmacy strategies that promote the appropriate use of opioids for pain and access to medications for addiction treatment.

A webinar on the Policy and Advocacy Agenda will be held on Tuesday, **Jan. 30, 2018** from 2-3pm ET. AMCP seeks input on ways for AMCP to make an impact in those areas. For more information, visit <u>www.amcp.org/calendar/</u>.

To Build Your Expertise, START WITH THE BASICS





AMCP-Administered MTM Pharmacist Intervention Pilot Gets HHS OIG Green Light

The Department of Health and Human Services' Office of Inspector General (OIG) last month gave the go-ahead for a pilot program — to be administered by AMCP — that will test the impact of interventions made by health plan medication therapy management (MTM) pharmacists using real-time electronic access to medical records. The aim of the project is to help improve medication use during transitions of care and thus potentially reduce re-hospitalizations.

For several years, AMCP has been working with a pharmaceutical manufacturer and a technology vendor to collaborate with a Medicare Advantage Plan (MA) and a hospital system to implement this pilot program. AMCP will administer the

project, including engaging, aligning, and managing contracts between collaborators. The Academy also will provide summaries and findings from the pilot project and, if successful, AMCP will develop training and implementation tools to help managed care professionals develop similar programs.

The proposed interventions would focus on conditions eligible for the Medicare Hospital Readmission Reduction Program: pneumonia; congestive heart failure; acute myocardial infarction; chronic obstructive pulmonary disease; and elective hip or total knee replacement.

The pharmaceutical manufacturer would provide funding for the project but it would not be engaged directly in the decision-making related to treatment interventions or development of the electronic interface. However, training programs and other resources developed by AMCP may be co-branded with the pharmaceutical manufacturer. Further details about the funding and implementation of this program will be provided in 2018. Read the <u>OIG Advisory Opinion</u>.



AMCP Forum Discusses Strategies and Standards for Precision Medicine



More than 30 experts from across the health care spectrum gathered last month at an AMCP Partnership Forum on how to better integrate precision medicine within managed care settings. More and more precision medicines are coming to market with the promise of treatments and cures that were inconceivable only a few short years ago. Challenges, however, include how to ensure these tailored therapies are widely adopted under the current health care system, which focuses on delivering care to large populations. AMCP's Partnership Forum, "Managing Care in the Wave of Precision Medicine," held Dec. 7-8 outside of Washington, D.C., addressed these and other issues. <u>Read more</u>.

> **Corporate Member PLUS Spotlight: Alnylam Pharmaceuticals**



AMCP *News&Views* caught up recently with **Shirley K. Bachman**, Senior Director, National Accounts, Commercial at Alnylam Pharmaceuticals to get her thoughts on becoming a Corporate Member PLUS, as well as innovations at her company:

N&V: As you considered becoming a Corporate Member PLUS, what tipped the scales? Bachman: Alnylam is committed to proactively engaging with payers and other decision makers in an effort to ensure that the therapies we develop will be available to those who will potentially benefit from them. As we capture in our <u>Patient Access Philosophy</u>, we are building an organization committed to helping patients, delivering value to payers and physicians, and being proactive and accountable. Greater involvement with

AMCP is one way by which we can educate the community about our novel technology and the rare diseases we aim to address. We also intend to engage in meaningful ways with AMCP members individually to be at the forefront of best practices in our industry. <u>Read more.</u>



Inside AMCP: Happenings at 675 North Washington Street

AMCP welcomes **Elisabeth L. Brisley** as its new State Legislative Analyst. Brisley is a recent graduate of the University at Buffalo School of Public Health, where she received her Master of Public Health in Health Services Administration. While completing her Bachelor of Science in Biological Sciences at Drexel University, graduating Cum Laude, she spent time volunteering in rural villages in Panama in a public health capacity.

Her most recent experience is with the Blue Cross Blue Shield Association (BCBSA), where she researched state legislation and regulations on opioids and network adequacy. She conducted plan interviews in 36 states and preformed quantitative and qualitative analysis that she used in a report to inform BCBSA's implementation of opioid best practices.



Elisabeth joins the AMCP Government and Pharmacy Affairs team, where her primary focus will be state legislative issues. She also will provide staff assistance to the Public Policy and LRAC committees, as well as support AMCP's grassroots activities such as the State Advocacy Coordinator (S.A.C.) program.

Diplomat Spotlight: David Singer, University of North Carolina at Chapel Hill





David Singer, PharmD, is AMCP Diplomat at the University of North Carolina at Chapel Hill. AMCP caught up with him recently to get his thoughts on the experience.

How did you become involved in AMCP?

I first became involved in AMCP as a first-year pharmacy student at the UNC Eshelman School of Pharmacy. When I started pharmacy school, it was the UNC AMCP Student Chapter's first full year on campus and, as a young student interested in learning more about managed care, I was excited to get involved. The chapter had created a leadership position to oversee fundraising and it was available to first-year students. I applied and was selected for the role. Gradually I increased my involvement with the chapter, serving as president-elect my second year and president my third year. <u>Read more</u>.



Deadline to Apply, Jan. 19: Foundation Partners With Allergan, Genentech and Pfizer to Offer Nine Summer Internships

Student pharmacists looking to develop a career in health outcomes, pharmacoeconomics, managed health care, pharmaceutical managed health care or non-profit/association can take advantage of unique internships this summer. The AMCP Foundation, Allergan Plc, Genentech, Inc. and Pfizer, Inc. are teaming up to offer nine experiential learning opportunities next summer. The interns will spend time at the Allergan, Genentech, Pfizer and AMCP/Foundation headquarters. All interns also will have the opportunity to learn about AMCP and Foundation via a "virtual" preceptors before and after the summer program. The internships are open to student pharmacists enrolled in a full-time Doctor of Pharmacy degree in an ACPE-accredited school or college of pharmacy during the 2016-2017 school year with anticipated graduation in 2018 or 2019. Complete program information, application deadlines, access to the online application and requests for reference letters can be found at <u>apply.amcpfoundation.org</u>. Visit our <u>website</u> and **apply by Friday, Jan. 19, 2018**. Questions? Email us: <u>contact@amcpfoundation.org</u>.



Join AMCP Webinar on How Payers Manage Accelerated Approval Internationally and Implications for US Payers

The accelerated drug approval process in the U.S. creates challenges for payers, who must determine coverage by

relying on surrogate endpoints which are intended to be predictive of primary clinical outcomes. In 2017, FDA received 112 total requests for CER Breakthrough Designation, with 39 requests granted. The current practice for payers is to use the best available information. Given that several products are approved globally, payers can utilize international information where possible. For U.S. payers, resources like the AMCP eDossier System @ FormularyDecisions.com, are easily accessible from both U.S. and global HTA. To learn how payers manage accelerated approval internationally and implications for US payers, join the <u>AMCP webinar on Jan. 11 at 2-3pm ET</u>. This webinar will review international practices, identify useful resources and include real life commentary from diverse U.S. plans.



AMCP Learn: Top Ten Best Nexus Sessions Are Now Available

<u>AMCP Learn</u> has added a package of sessions recorded live at AMCP Nexus 2017 in Dallas. <u>The Best of Nexus</u> represent the Top Ten most highly rated sessions, according to attendance and post-conference surveys. The Top Ten includes:

- Specialty Pharmaceuticals in Development
- Payer & Manufacturer Communications: What's Changed & How Does it Impact Managed Care Pharmacy?
- Diabetes: Value Based Insurance Designs (VBID) Real World Evidence
- Bracing for Impact: Preparing for the 2019 Specialty Drug Spend
- Rare Disease Therapies: Management Strategies to Pipeline Implications for Health Plans
- Best Practices in Combating Opioid Abuse, Misuse and Diversion: The Health Plan Perspective
- Medical Benefit Medication Management Low Hanging Fruit to Complex Strategy

The Top Ten can be purchased for \$99 members, \$179 non-members. Visit AMCP Learn <u>Main Catalog</u> and search by "Newest" to see The Best of Nexus!



Building Foundations Among Payers and Providers for Collaborative Care in HCV, HIV

Pharmacists, physicians, nurse practitioners, nurses and case managers may earn continuing education credits through an online program that examines the key challenges, considerations and solutions for improving patient management and appropriate access to HCV and HIV therapies and HIV prophylaxis. The program is presented by PRIME in conjunction with the American Gastroenterological Association Institute and AMCP. For more information, <u>visit here</u>.

Looking to Get More Out of Your Annual Meeting Experience? Volunteer!



If you're attending the <u>AMCP Managed Care & Specialty Pharmacy Annual Meeting</u> in Boston this April, consider enhancing your experience by volunteering. One of the best ways to interact and connect with your peers is to <u>volunteer</u> for some of the activities that support the event. Volunteer opportunities are available at the AMCP Concierge (a hotspot for networking), the conference buddy program, and the AMCP Foundation's poster competition. <u>Register Today!</u>

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