

Accera, Inc.

Booth 1234

Accera is a privately held biotechnology company focused on the discovery and development of novel therapeutic products for neurodegenerative diseases. The company has developed a breakthrough approach for the treatment of Alzheimer's disease (AD) and other memory and cognition disorders based on its neuron energetics technology platform.

Agadia Systems, Inc.

Booth 134

Agadia™ provides advanced solutions in UM, eprescribing and EMRs. **Health eScribe™** Easy-to-use, cost-effective EMR for physicians ensures CMS compliance. ePrescribing with point-of-care prior authorization enables physician efficiency and formulary adherence. **PAHub™** a prior authorization solution for drugs, DME, and medical services is changing the way organizations think about quality patient care.

Alcon Laboratories, Inc.

Booth 608

Alcon Laboratories, Inc., the world's leader in eye care, markets a comprehensive line of ocular, otic and now nasal prescription products for physicians and their patients. Please visit our exhibit where representatives will be available to discuss key products such as BAK-free TRAVATAN® Z solution; PATANASE® nasal spray, PATADAY® solution; VIGAMOX® solution ; CIPRODEX® solution, as well as other Alcon drug offerings.

Allergan

Booth 1201

Allergan, Inc. is a multi-specialty health care company focused on discovering, developing and commercializing innovative pharmaceuticals, biologics and medical devices that enable people to live life to its greatest potential. We are dedicated and committed to delivering value to our customers, satisfying unmet medical needs and improving people's lives.

Allergan Medical Affairs

Booth 501

The Botox Medical & Scientific Information Booth is designed to be a comprehensive source of information on neurotoxins. Personnel in the booth are solely doctorate level scientists able to entertain queries about the medical literature, clinical trials, and clinical experience with neurotoxins within the medical community.

A-MED Rx

Booth 124

A-Med Health Care is a Specialty Pharmacy caring for people with chronic illnesses and conditions. Since 1982, A-Med has been providing outstanding personal service to patients, ranging from pediatrics to seniors. A-Med partners with healthcare payors, government agencies, physicians and patients to offer a cost-effective program.

American Health & Drug Benefits®

Booth 232

American Health & Drug Benefits® is a peer-reviewed journal informing health and drug benefits decision-makers on clinical, business, and regulatory drivers of formulary and benefit design excellence. It provides a collegial forum where stakeholders can examine overall resource allocation, align incentives, and devise systems of accountability toward one another.

American Regent, Inc.

Booth 133

American Regent, "Your IV Iron Company," is the manufacturer and distributor of Venofer®, (iron sucrose injection, USP), the #1 prescribed IV Iron in the U.S.¹ Venofer® is available in 100mg/5mL and 200mg/10mL single dose vials (preservative free). Venofer® is covered nationally by CMS/Medicare and has been assigned a permanent national HCPCS Code "J1756" for CKD services provided on or after January 1, 2003.

Amgen**Booth 1000**

Amgen (NASDAQ:AMGN), a biotechnology pioneer, discovers, develops and delivers innovative human therapeutics. Our medicines have helped millions of patients in the fight against cancer, kidney disease, rheumatoid arthritis and other serious illnesses. With a deep and broad pipeline of potential new medicines, we continue to advance science to serve patients.

Amylin Pharmaceuticals, Inc.**Booth 216**

Amylin Pharmaceuticals, Inc., is a biopharmaceutical company engaged in the discovery, development, and commercialization of innovative medicines to improve the lives of people with diabetes, obesity, and cardiovascular disease. Amylin challenges conventional thinking to create innovative approaches to the discovery, development, and commercialization of novel therapies.

Anvita Health**Booth 1208**

Anvita™ Health is an experienced and visionary health care analytics company that provides deep clinical insights to companies who want to improve the quality and lower the cost of health care for their members and clients. Anvita's customers include top health plans, PBMs, disease management companies, PHR providers, and more.

Argus Health Systems**Booth 711**

Argus Health Systems is a health care information management company that offers a PBM offering claims processing and a full range of other services to large health plans and pharmaceutical manufacturers. Since our founding in 1986, our services have been offered in a business model that features, offering full disclosure and 100% transparency.

ASASH**Booth 238**

ASASH is a senior-focused health improvement and prevention services company backed by multi-disciplined senior health experts. ASASH's **NueLife™** platform of integrated interventions -- delivered in print, online and via community-based programs -- drives maximal health outcomes among consumers aged 55+.

Astellas Pharma US, Inc.**Booth 401**

Astellas Pharma US, Inc., a subsidiary of Tokyo-based Astellas Pharma, Inc., is a research-based pharmaceutical company dedicated to improving the health of people around the world through innovative pharmaceutical products. Astellas ranks among the top 20 pharmaceutical companies in the world.

AstraZeneca**Booth 123**

AstraZeneca is a major international healthcare business engaged in the research, development, manufacture and marketing of prescription pharmaceuticals and the supply of healthcare services. It is one of the world's leading pharmaceutical companies with leading positions in sales of gastrointestinal, cardiovascular, respiratory, oncology, and neuroscience products.

Bausch & Lomb**Booth 1006**

Bausch & Lomb is an eye health company, dedicated to perfecting vision and enhancing life for consumers around the world. Bausch & Lomb is the manufacturer and distributor of proprietary ophthalmic products as well as generic ophthalmic, otic, and nasal products.

Bayer Healthcare, Diabetes Care**Booth 1229**

Bayer HealthCare Diabetes Care is a worldwide leader in diabetes, supporting customers in 100 countries. The BREEZE®2 and CONTOUR® blood glucose monitoring systems offer people with diabetes an unparalleled choice in diabetes management systems.

Bayer Healthcare, Pharmaceuticals**Booth 1228**

Bayer HealthCare Pharmaceuticals is the U.S.-based pharmaceuticals unit of Bayer HealthCare, a global, innovative leader in the healthcare and medical products industry. We aim to discover and manufacture products that improve human health worldwide by diagnosing, preventing and treating diseases in Women's Healthcare, Diagnostic Imaging, Specialized Therapeutics, Hematology, Cardiology and Oncology.

BD**Booth 414**

For more than 85 years, BD has been the world leader in the manufacture of disposable insulin syringes and insulin pen needles. Since 1924, BD has been committed to provide the best in technology, a broad range of products for diabetes drug delivery and award winning educational materials.

Biogen Idec**Booth 223**

Biogen Idec creates new standards of care in therapeutic areas with high unmet medical needs. Founded in 1978, Biogen Idec is a global leader in the discovery, development, manufacturing, and commercialization of innovative therapies. Patients in more than 90 countries benefit from Biogen Idec's significant products that address diseases such as lymphoma, multiple sclerosis, and rheumatoid arthritis.

BioScrip, Inc.**Booth 800**

BioScrip is a specialty pharmaceutical healthcare organization that partners with patients, physicians, healthcare payors and pharmaceutical manufacturers to provide access to medications and management solutions to optimize outcomes for chronic and other complex healthcare conditions.

Boehringer Ingelheim Pharmaceuticals, Inc.**Booth 1101**

Boehringer Ingelheim Pharmaceuticals, Inc., the US Subsidiary of Boehringer Ingelheim, headquartered in Germany, operates globally in 47 countries with approximately 39,800 employees. The company is committed to researching, developing, manufacturing and marketing novel products of high therapeutic value for human and veterinary medicine.

Braintree Laboratories**Booth 408**

Braintree Laboratories is a specialty pharmaceutical company focused on the development and commercialization of products for the gastroenterology and pediatric fields. In addition to our internal research & development, our strategy includes acquiring and in-licensing products in various niche therapeutic areas. Our prescription product line includes: HalfLyte[®] and Bisacodyl tablets Bowel Prep Kit, NuLYTELY[®], GoLYTELY[®], and Axid[®] Oral Solution.

Bristol-Myers Squibb**Booth 1029**

Bristol-Myers Squibb welcomes you to Orlando! We invite you to visit our exhibit and welcome the opportunity for you to meet our representatives to discuss the products and services we have to offer.

Campbell Alliance**Booth 509**

Campbell Alliance is the leading management consulting firm specializing in the pharmaceutical and biotechnology industry. Campbell Alliance is organized into practice areas, each specializing in a critical industry function: Brand Management, Business Development, Clinical Development, Managed Markets, Sales, and Trade and Distribution.

Celgene Corporation**Booth 307**

Celgene Corporation is a global biopharmaceutical company that is helping healthcare providers turn incurable blood cancers into chronic, manageable diseases through innovative therapies. This dedication to medical progress goes hand-in-hand with our industry-leading patient support and access programs. Together, these aspects form the core of our commitment to patients worldwide.

Cephalon, Inc.

Booth 923

Founded in 1987, Cephalon, Inc. (headquartered in Frazer, Pennsylvania) is an international biopharmaceutical company dedicated to the discovery, development and marketing of innovative products in three core therapeutic areas: central nervous system, pain, and oncology. The company currently employs approximately 3,000 people in the United States and Europe.

Commcare Pharmacy

Booth 1235

Commcare is a Specialty Pharmacy dedicated to developing creative, high-touch, patient-centric programs that deliver measurable improvements in the wellness of our patients. Commcare offers our HIVAssist, HepatitisAssist, OncologyAssist, and TransplantAssist disease state management programs to our clients. These programs are designed to deliver cost savings to health plans and payors.

Coram Inc.

Booth 104

Coria Laboratories

Booth 1106

Coria Laboratories is a rapidly growing pharmaceutical company based in Fort Worth, Texas, that specializes in research, development, and marketing of branded prescription drugs and over-the-counter dermatology products.

Covidien

Booth 913

Covidien, formerly Mallinckrodt Brand Pharmaceuticals, is committed to providing quality brand products in the CNS, pain, and cough and cold categories. Our products are both clinically sound and financially advantageous. New products will expand treatment options for healthcare providers by offering proven molecules in unique combinations or strengths or by utilizing advanced delivery.

Creehan & Company, Inc.

Booth 116

CuraScript

Booth 338

CuraScript Specialty Pharmacy is one of the nation's leading providers of specialty medications and clinical care management. We are aligned with our health plan sponsor, physician and pharmaceutical company clients to deliver superior care to our patients and eliminate wasted health care dollars.

CV Therapeutics

Booth 108

CV Therapeutics, Inc. (CVT), headquartered in Palo Alto, California, is a biopharmaceutical company focused on the discovery, development, and commercialization of new small molecule drugs for the treatment of cardiovascular diseases. We apply advances in molecular biology and genetics to identify mechanisms of cardiovascular diseases and targets for drug discovery.

Daiichi Sankyo, Inc.

Booth 907

Please visit our booth to learn about AZOR[®] (amlodipine and olmesartan medoxomil), Welchol[®] (colesevelam HCl), Benicar[®] (olmesartan medoxomil), and Benicar HCT[®] (olmesartan medoxomil-hydrochlorothiazide).

Daiichi Sankyo, Inc. and Lilly USA, LLC

Booth 614

Diagnostic Devices, Inc.

Booth 136

Diagnostic Devices, Inc., the makers of Prodigy Meters and an American based company, holds its products to the highest standards of quality and is committed to being the industry's new technology leader.

Diplomat Specialty Pharmacy

Booth 132

Diplomat Specialty Pharmacy, an independently held healthcare company dedicated to being a customer focused and innovative partner, provides medication management, disease management, and clinical services in a caring, supportive environment. Stop by our booth to see our innovative solutions today.

Dymaxium~Formulary**Decisions.com**

Booth 128

Dymaxium focuses on maximizing the communication and application of clinical, economic, and humanistic outcomes research. Developed in collaboration with decisions makers, Formulary**Decisions.com** is a centralized, web-based platform that connects healthcare decision makers to professional colleagues, tools, and information that support informed, evidence-based decisions.

Eisai, Inc.

Booth 823

Eisai Inc. is a U.S. pharmaceutical subsidiary of Eisai Co., Ltd., a research-based human health care (hhc) company that discovers, develops and markets products throughout the world. Eisai focuses its efforts in three therapeutic areas: neurology, gastrointestinal disorders and oncology/critical care.

EMD Serono, Inc.

Booth 421

EMD Serono, Inc. is committed to discovering and developing medicines that address unmet medical needs. EMD Serono focuses its business in the areas of neurology, reproductive health, metabolic endocrinology, oncology, and autoimmune disease, integrating innovative science with comprehensive patient support systems to improve lives.

Endo Pharmaceuticals

Booth 202

Booth 1019 (formerly Indevus Pharmaceuticals, Inc.)

Endo Pharmaceuticals Inc. is a specialty pharmaceutical company with a broad portfolio of branded and generic prescription products focused on providing relief from pain. Endo is dedicated to improving the lives of patients through identifying, developing, and marketing innovative and differentiated products in pain management and related therapeutic areas.

Epocrates Formulary Services

Booth 241

Epocrates puts your formulary in the hands of our vast physician network at the time the prescription is about to be written. We integrate up-to-date formulary information into our mobile and web-based clinical references, enabling easy access to integrated formulary and drug information at the point of care.

Ferring Pharmaceuticals

Booth 237

Ferring Pharmaceuticals Inc. offers a line of urology, orthopaedic and infertility products in the U.S. market. They include: EUFLEXA[®](sodium hyaluronate), BRAVELLE[®] (urofollitropin), MENOPUR[®] and REPRONEX[®] (menotropins), NOVAREL[®] (chorionic gonadotropin), ENDOMETRIN[®] (progesterone), ACTHREL[®] (corticotropin ovine triflutate), PROSED[®]DS (ethenamine, phenyl salicylate, methylene blue, benzoic acid, hyoscyamine sulfate), DESMOPRESSIN and recently approved DEGARELIX.

Fingertip Formulary

Booth 131

Fingertip Formulary® maintains the most comprehensive and highest quality formulary-related database. Our cutting edge services provide real-time, web-based formulary-related solutions for pharmaceutical manufacturers, consultants and others. An ever-growing number of physicians and other healthcare professionals use our web and mobile hand-held integrated formulary services because they simplify the practice of medicine.

Forest Pharmaceuticals, Inc.

Booth 209

Forest Pharmaceuticals, Inc. welcomes you to Orlando! We invite you to visit our exhibit for more information regarding our products Bystolic® (nebivolol), Lexapro® (escitalopram oxalate), Namenda® (memantine HCl) and our NEW product Savella™ (milnacipran HCl).

Formulary

Booth 218

FORMULARY is a monthly peer-reviewed journal providing timely, practical drug and drug management information to formulary decision-makers in health plan, payor and provider organizations. *MANAGED HEALTHCARE EXECUTIVE* serves the senior teams in plan, payor and provider organization who shape policy, purchasing and healthcare decision for large patient populations.

Galderma Laboratories

Booth 602

Galderma is a global pharmaceutical company specializing in therapeutic, corrective and aesthetic solutions for dermatology patients. Our products include new Epiduo™ (adapalene and benzoyl peroxide) Gel 0.1%/2.5%, new Vectical™ (calcitriol) Ointment 3 mcg/g, Differin® Gel 0.3%, Clobex® Spray, Metrogel® 1% Kit, Oracea® (doxycycline, USP) Capsules, Tri-Luma® Cream and Cetaphil® Cleansers and Moisturizers.

Genentech

Booth 1223

Genentech, the founder of the biotechnology industry, is a company with a thirty one year track record of delivering on the promise of biotechnology. Today, Genentech is among the world's leading biotech companies -- with 14 protein-based products on the market for serious or life-threatening medical conditions.

Genomic Health, Inc.

Booth 336

Genomic Health, Inc., a life science company located in Redwood City, California, conducts sophisticated genomic research to develop clinically validated molecular diagnostics, which provide individualized information on the likelihood of disease recurrence and response to chemotherapy. These diagnostic technologies generate information that payers, physicians and members can use in assessing treatment decisions.

Genzyme Biosurgery

Booth 234

Gilead Sciences, Inc.

Booth 623

Gilead Sciences is a biopharmaceutical company that discovers, develops and commercializes innovative therapeutics in areas of unmet medical need. The company's mission is to advance the care of patients suffering from life-threatening diseases worldwide. Headquartered in Foster City, California, Gilead has operations in North America, Europe and Australia.

Gold Standard, Inc.

Booth 1118

Gold Standard/ELSEVIER develops drug information solutions for healthcare payers, providers and consumers to empower optimal patient care and outcomes. Solutions include integrated drug data, pricing files, drug images and clinical decision support, a medication alternative database, an electronic drug reference, formulary management, and consumer health tools.

HealthLeaders-InterStudy

Booth 610

HealthLeaders-InterStudy is your one-stop shop for qualitative and quantitative managed care and healthcare market intelligence at the national and local level. Visit our exhibit to learn more about our District Survival Kit and receive a FREE Market Overview report

HealthTrans

Booth 606

HealthTrans offers a full suite of PBM services, with flexible service-level options that allow us to provide a complete solution or augment your existing capabilities. Our flexible service options give you the ability to control all aspects of your pharmacy benefit program, including plan designs, pharmacy networks, and clinical rules.

Home Diagnostics, Inc.

Booth 1209

Home Diagnostics (HDI) is a leading manufacturer and marketer of diabetes management solutions. HDI offers a portfolio of high-quality blood glucose monitoring systems that offer features and benefits to help better monitor and manage diabetes. The HDI product line includes TRUEresult™, TRUE2go™, TRUEtrack®, Sidekick®, and TRUEread™ blood glucose monitoring systems.

i3 Pharma Informatics

Booth 1216

i3 Pharma Informatics combines unparalleled data assets, online tools, and scientific expertise to help you attain a clearer understanding of your products' potential and corresponding market dynamics. Such an enhanced perspective is essential to making more rapid, informed decisions throughout development and commercialization.

InformedRx

Booth 911

The informedRx® suite of services supports pharmacy benefit management needs on a customized basis – providing the flexibility to select services based on immediate business objectives while accommodating future needs. We offer complete financial, operational, and decision-making control, and informed decision support; provide a needs-driven program design; and ensure total customer commitment.

Innovatix, LLC

Booth 140

Inspire

Booth 1010

Inspire is proud to market and sell our unique ocular anti-infective, AzaSite® (Azithromycin Ophthalmic Solution) 1%. Additionally, we are proud to market and sell Elestat® (Epinastine HCL Ophthalmic Solution) 0.05% for Allergic Conjunctivitis.

ITSRx

Booth 319

ITSRx Pharmacy provides specialty medications and affiliated health care services to those suffering from Hepatitis C, Cancer, Rheumatoid Arthritis, RSV, Cystic Fibrosis, and other debilitating diseases. Through dynamic disease management programs, and relationships with physicians and payers alike, ITSRx continuously strives to be the leader in health and economic outcomes.

Jazz Pharmaceuticals

Booth 1119

Jazz Pharmaceuticals is a specialty pharmaceutical company that identifies, develops and commercializes innovative products to satisfy unmet medical needs in neurology and psychiatry. Our unwavering commitment to improving patient care is demonstrated every day through unique patient and physician programs and our ongoing collaboration with patients, physicians and advocacy groups.

Johnson & Johnson Health Care Companies

Booths 814 & 1212

Please visit Johnson & Johnson Health Care Companies at the 2009 AMCP's 21st Annual Meeting & Showcase. The Johnson & Johnson Health Care Companies will be at booth #814 – Centocor Ortho Biotech Services LLC; HealthMedia, Inc.; Janssen; LifeScan, Inc.; McNeil Pediatrics; Ortho-McNeil-Janssen Pharmaceuticals, Inc.; OrthoNeutrogena; Pricara; Tibotec Therapeutics.

King Pharmaceuticals, Inc.

Booth 808

King Pharmaceuticals, Inc. focuses on development, growth, and promotion of innovative and trusted medicines. Dedicated to improving and protecting quality of life for people around the world, King works diligently to successfully develop and deliver superior pharmaceutical products while operating in a socially responsible manner.

Kowa Pharmaceuticals America, Inc.

Booth 410

Established in 1894, Kowa is a privately-held multinational company headquartered in Nagoya, Japan. In 2008, Kowa acquired Montgomery, Alabama-based ProEthic Pharmaceuticals. The new company, Kowa Pharmaceuticals America, Inc (KPA) is responsible for US sales and marketing functions. KPA currently markets a fenofibrate, Lipofen, and expects a 2010 US launch of its statin, Livalo.

Laker Software Inc.

Booth 122

Laker Software, Inc. has been delivering innovative solutions to health care plans and PBMS for nearly a decade. We are an independent software solution provider that develops custom prescription claims adjudication programs for our clients. These include PBMS, Managed Care Organizations, Medicare Part D Programs, BlueCross BlueShield Organizations, Workers' Comp Programs, and State Medicaid Plans.

Lilly USA, LLC

Booth 523

Lilly, a leading innovation-driven corporation, is developing a growing portfolio of first-in-class and best-in-class pharmaceutical products by applying the latest research from its own worldwide laboratories and from collaborations with eminent scientific organizations. Headquartered in Indianapolis, IN, Lilly provides answers – through medicines and information – for some of the world's most urgent medical needs.

Meda Pharmaceuticals

Booth 236

Meda Pharmaceuticals is a global specialty pharmaceutical company that develops, markets, and promotes branded prescription products in the respiratory and pain therapeutic areas.

Medco Health Solutions, Inc.

Booth 400

Medco Health Solutions, Inc. is the nation's leading pharmacy benefit manager (PBM) based on its 2007 net revenues of more than \$42 billion. Medco's prescription drug benefit programs are designed to drive down the cost of pharmacy care for private and public employers, health plans, labor unions and government agencies of all sizes, and for individuals served by the Medicare Part D Program.

Medex BioCare

Booth 334

Medex BioCare provides comprehensive patient management services and distributes pharmaceuticals nationwide for people with chronic conditions such as Hemophilia, HIV/AIDS, Cancer, Growth Hormone Deficiency, Multiple Sclerosis, Hepatitis, etc. We work directly with patients, physicians, healthcare providers, insurance companies and other 3rd party payors to improve clinical and financial outcomes.

Medication Management Systems, Inc.

Booth 1238

Medication Management Systems offers a comprehensive software platform for management and delivery of MTM services by individual or group practices, networks and Part D plans. The Assurance System™ features best-in-class capabilities, including interface with population data, triggering analytics, action prompts, longitudinal patient care documentation, outcomes reporting and claims management.

MediMedia USA, Inc.

Booth 112

MediMedia serves the managed markets community through two unique business units: MediMedia Information Technologies – helps develop and communicate formulary information through the InfoScan™ Database; and MediMedia Managed Markets - combining the journals Managed Care, P&T and Biotechnology Healthcare with strategic managed market initiatives and market research for pharma and biopharma companies.

MedImmune, Inc.

Booths 1001 & 1210

MedImmune strives to provide better medicines to patients, new medical options for physicians and rewarding careers to employees. Dedicated to advancing science and medicine to help people live better lives, the company is focused on infectious diseases and inflammatory diseases.

MedImpact Healthcare Systems, Inc.

Booth 701

MedImpact Healthcare Systems, Inc., remains the largest independent, privately held Pharmacy Benefit Manager (PBM). Founded in 1989, the company currently services 29 million members nationwide with clients that include managed care organizations, Fortune 500 corporations, unions, insurance carriers, third-party administrators, as well as local, state and federal employee programs.

MedVantx, Inc.

Booth 406

MedVantx has created the first Consumer Medication Management Program initiated at the point-of-care. Initial therapy, care management and home delivery services benefit consumers, payors, physicians and manufacturers. MedVantx builds regional payor sponsorships, encourages the use of lower cost medications, and gives physicians safe and convenient access to medication samples.

Merck & Co., Inc.

Booth 215

Merck & Co., Inc. is a global research-driven pharmaceutical company dedicated to putting patients first. Established in 1891, Merck discovers, develops, manufactures and markets vaccines and medicines to address unmet medical needs.

MERCK/Schering-Plough Pharmaceuticals

Booth 1037

We invite you to visit our exhibit featuring VYTORIN® (ezetimibe/simvastatin) tablets and ZETIA® (ezetimibe) tablets. Inquiries about our professional, informational and educational services are welcomed.

MiddleBrook Pharmaceuticals, Inc.

Booth 1232

Mirixa Corporation

Booth 1137

Mirixa Corporation, sponsored by the National Community Pharmacists Association (NCPA), is the leader in targeted patient care services delivered via the nation's largest pharmacy-based patient care network. Dedicated to improving patients' health, Mirixa enables the healthcare community to deliver patient care services through retail pharmacy.

Novartis Pharmaceuticals

Booth 229

Novartis Pharmaceuticals is dedicated to discovering, developing, manufacturing and marketing prescription drugs that help meet our customers' medical needs and improve their quality of life. Please visit the Novartis exhibit where our sales representatives will be available to discuss our products.

Novo Nordisk Inc.

Booth 411

Novo Nordisk is a global healthcare company with an 80-year history of innovation and achievement in diabetes care. Novo Nordisk manufactures and markets a comprehensive portfolio of insulin analogs and delivery systems. Novo Nordisk also has a leading position within such areas as hemostasis and growth hormone therapy.

NuFACTOR

Booth 507

NuFACTOR Specialty Pharmacy is a committed case management partner, providing extraordinary patient satisfaction, 24/7/365 infusion support, and nationwide delivery of immune globulin products, antihemophilic factor and other injectables. NuFACTOR nationwide VaxAmerica Network provides easy, cost-effective access to vaccination centers and billing services.

OncologyRx Care Advantage™

Booth 240

OncologyRx Care Advantage, the national oncology pharmacy developed by US Oncology, brings clinical expertise to the management and delivery of oral chemotherapy. Through our CARxES (Chemotherapy Adherence and Prescription Education Support) program, we help payers gain insight needed to ensure high-quality and cost efficient cancer care for their members.

OncoMed

Booth 430

Founded in 2004, OncoMed The Oncology Pharmacy platform was created to service the unique needs of oncologists and Hematologist, patients, manufacturers and managed care organizations. In its focus to bring together the four major groups involved in the treatment process, OncoMed has emerged as a unique trusted partner to these groups.

Ortho-McNeil, Division of Ortho-McNeil Janssen Pharmaceuticals, Inc.

Booth 1133

Ortho-McNeil, Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc., is committed to providing innovative, high-quality, prescription medicines and resources in the areas of bacterial infection and cardiovascular disease for healthcare providers and their patients in hospitals and other care facilities.

P&G Pharmaceuticals

Booth 809

P&G Pharmaceuticals, a division Procter & Gamble, Inc., is a \$40-billion global leader in the development, manufacturing and marketing of a broad range of consumer goods. In prescription drugs, P&G is focusing on musculoskeletal, cardiovascular health, anti-infective therapies and women's health initiatives.

PamLab, LLC

Booth 1122

PamLab, LLC is a leader in the development of orally administered prescription medical foods for the distinct nutritional requirements of patients under medical supervision with diabetic peripheral neuropathy, early memory loss, or major depressive disorder. PamLab products include Metanx®, Cerefolin®NAC and Deplin®.

Partners Rx Management, LLC

Booth 919

Partners Rx is a PBM serving commercial, Medicaid and Medicare Part D plans. Our service excellence and ability to reduce drug plan costs are attributes to our success. Our open-book management model combined with our flexible and client-focused services makes Partners Rx a preferred PBM within the industry.

PerformRx

Booth 1109

PerformRx provides "The Next Generation" of pharmacy benefit management services to Medicaid, Medicare and commercial clients through a distinctive approach that enhances quality and improves financial performance. PerformRx is headquartered in Philadelphia, Pennsylvania and is a division of the AmeriHealth Mercy Family of Companies.

Pfizer Inc

Booth 1123

Please visit the Pfizer booth so we can share with you information on some useful resources designed to help improve patient outcomes, and also to hear your thoughts on how we can work together to optimize patient care.

Pharmaceutical Institute

Booth 239

Pharmaceutical Institute is the leading provider of specialized training programs for pharmaceutical and biotech professionals. We partner with our clients to develop high-impact e-courses, assessments, live training programs, and other training resources that improve employee effectiveness. The company partners with subject matter experts from their parent company, Campbell Alliance.

Pharmacy Benefit Direct

Booth 1218

Pharmacy Verification Network

Booth 1236

The Pharmacy Verification Network provides a single-source, secure database of pharmacy-managed profiles required for the verification and credentialing by healthcare partners.

PharmacyWeek

Booth 137

Pinsonault Associates, LLC

Booth 707

Pinsonault Associates is one of the nation's largest managed markets agencies in the pharmaceutical and biotech industry. We utilize our years of experience and industry knowledge to help pharmaceutical and biotech manufacturers create successful relationships with their managed markets customers through our breadth of data and analytics offerings, sales training products, and communication initiatives.

Prescription Solutions

Booth 511

Prescriptions Solutions provides retail pharmacy network claims processing, mail order pharmaceuticals, specialty pharmaceutical management, and clinical programs resulting in a low-cost, high-quality drug benefit for customers. With deep experience serving large companies, unions/trusts and managed care organizations, we help clients improve outcomes while managing overall health care costs.

ProCare Rx

Booth 101

ProCare Rx is TIPPSSM certified and customizes prescription benefit plans for clients of any size or type. Our flexible, integrated real-time claims processing system will handle an array of benefit plan designs, including CMS. Let ProCare Rx manage your pharmacy benefit with industry leading innovation, transparency, reliability, and integrity.

Prometheus Laboratories, Inc.

Booth 1023

Prometheus Laboratories Inc. is a specialty pharmaceutical company committed to developing new ways to help physicians individualize patient care. Prometheus focuses on the treatment, diagnosis and detection of gastrointestinal, autoimmune and inflammatory diseases and disorders.

Reckitt Benckiser Healthcare Division

Booth 810

Reckitt Benckiser Healthcare Division is focused on late-stage development, commercialization, and marketing of OTC and Rx pharmaceutical products for the treatment of respiratory disorders. The Mucinex® family of products is the flagship brand of our company and currently consists of three FDA approved OTC products that treat chest congestion, cough, and/or nasal congestion and sinus pressure.

Reckitt Benckiser Pharmaceuticals

Booth 1007

Reckitt Benckiser Pharmaceuticals is at the forefront providing educational resources and treatment options to physicians and patients dealing with the chronic relapsing disease of opioid dependence.

Roche Laboratories, Inc.

Booth 601

Roche is a leading, global innovator of pharmaceuticals and diagnostics, that is committed to enhancing people's health and quality of life. In the U.S., our people are engaged in the discovery, development, manufacturing and marketing of prescription medicines in a wide variety of therapeutic areas.

RxEOB

Booth 1131

RxEOB is a healthcare technology company that enables health insurers to maximize the value of their pharmacy benefit, leveraging it to drive growth, cost-savings, and process improvement across the enterprise. RxEOB integrates data from plans, PBMs, and other sources into a single user-friendly, platform.

Salix Pharmaceuticals, Inc.

Booth 323

Salix Pharmaceuticals is a specialty pharmaceutical company dedicated to acquiring, developing and commercializing brand name, prescription pharmaceutical products used in the treatment of a variety of gastrointestinal diseases.

Sandoz

Booth 135

Sandoz Inc., a Novartis Company, is one of the leading generic pharmaceutical companies in the world with a focus on API, product development, manufacturing, and supply chain management.

Sandoz product offerings include oral solid and injectable products in many therapeutic areas including Anti-infectives, Anti-arithmics, Cardiovasculars, Gastrointestinal agents, Psychotherapeutics, and Biosimilars. Sandoz currently manufactures Omnitrope® for Human Growth Hormone.

sanofi pasteur

Booth 301

Sanofi Pasteur Inc., the vaccines division of sanofi aventis Group, provides pediatric, adult, and travel vaccines for diseases such as diphtheria, tetanus, pertussis, polio, Haemophilus influenzae type b, influenza, rabies, Japanese encephalitis, typhoid fever, yellow fever, and meningococcal disease.

sanofi-aventis U.S.

Booths 1103 & 1215

Sanofi-aventis, a leading global pharmaceutical company, discovers, develops and distributes therapeutic solutions to improve the lives of everyone. Sanofi-aventis is listed in Paris (EURONEXT: SAN) and in New York (NYSE: SNY).

Sanovia Corporation

Booth 138

Sanovia's portfolio of innovative products and services meet the increasing challenges of pharmaceutical benefit administration, validation, documentation, utilization and workflow management. Clients use Sanovia's "intelligent" clinical decision support products to balance pharmaceutical cost management with appropriateness of therapy and quality of care. Sanovia delivers documented savings in administrative and utilization costs.

Santarus, Inc.

Booth 235

Santarus, Inc. is a specialty pharmaceutical company focused on acquiring, developing and commercializing proprietary products that address the needs of patients treated by gastroenterologists or primary care physicians. The company's marketing efforts are primarily focused on ZEGERID®, an immediate-release formulation of omeprazole, a widely prescribed proton pump inhibitor.

Schering-Plough

Booth 201

Schering-Plough Corporation (NYSE: SGP) is a global science-based health care company with leading prescription, consumer and animal health products. Through internal research and collaborations with partners, Schering-Plough discovers, develops, manufactures and markets advanced drug therapies to meet important medical needs.

Sciele Pharma, Inc.

Booth 1016

Sciele Pharma specializes in sales, marketing and development of branded pharmaceutical products in Cardiovascular, Diabetes, Women's Health and Pediatrics. The Cardiovascular/Diabetes products treat high cholesterol, hypertension, high triglycerides, angina and Type 2 diabetes; Women's Health products improve the health of women and their babies; and Pediatrics products treat allergies, asthma, and ADHD.

SDI

Booth 119

SDI delivers innovative healthcare data products and analytic services to the pharmaceutical, biotech, healthcare, medical device, financial services, and consumer packaged goods industries. SDI is the leading provider of de-identified patient-level data analytics and offers a broad array of solutions and insights across the continuum of care.

Shire

Booth 100

Shire is a leading global specialty biopharmaceutical company that focuses on meeting the needs of the specialist physician. Shire centers its business on attention deficit hyperactivity disorder (ADHD), human genetic therapies (HGT), gastrointestinal (GI) and renal diseases.

Smith & Nephew

Booth 404

Smith & Nephew Orthopaedics is a global provider of leading-edge joint replacement systems for knees and hips, trauma products to help repair broken bones and a range of other medical devices to help alleviate pain in joints and promote healing.

Solvay Pharmaceuticals, Inc.

Booth 609

Solvay Pharmaceuticals is a research driven company that seeks to fulfill carefully selected, unmet medical needs in the therapeutic areas of neuroscience, cardiometabolic, influenza vaccines, gastroenterology, and men's and women's health.

Specialty Scripts Pharmacy

Booth 600

SpecialtyScripts™ Pharmacy, a business of Cardinal Health, is the leading service provider of specialty pharmaceuticals. Our unique, high touch operating model offers patients intensive clinical support and a single point of contact for service. We partner with managed-care organizations and manufacturers to simplify the reimbursement process and improve patient compliance.

Takeda Pharmaceuticals North America, Inc.

Booth 1011

Based in Deerfield, Illinois, Takeda Pharmaceuticals North America, Inc. currently markets products for diabetes, insomnia, wakefulness and gastroenterology, and has a robust pipeline with compounds in development for diabetes, cardiovascular disease and other conditions.

Teva Neuroscience

Booth 723

At Teva Neuroscience, our inspiration to achieve comes from knowing we help people who live with neurological diseases. We are committed – through our own research and by supporting other organizations – to continue to improve treatment for MS, PD, and other neurological diseases with the ultimate goal of finding a cure.

The American Journal of Managed Care

Booth 228

The Medical Pipeline

Booth 120

The Pharmacy Group

Booth 416

The Pharmacy Group LLC represents a group of companies with diverse expertise in all facets of healthcare consulting: Academy for International Health Studies LLC, National Managed Care Roundtable LLC, Security RX, TPG Communications & Research LLC, TPG Educational Resources LLC, and TPG Healthcare Consulting LLC. This group of companies is dedicated to assisting clients in growing revenue and improving the financial performance of their products and services.

The Zitter Group

Booth 118

For 20 years, TZG has worked with life science companies to develop effective access and reimbursement strategies. TZG helps clients through qualitative and quantitative primary market research, innovative advisory programs and data analytics. TZG produces the largest syndicated market studies and maintains the largest database of prior authorization details.

Ther-Rx Corporation

Booth 428

Thomson Reuters

Booth 311

The Healthcare business of Thomson Reuters produces insights, information, benchmarks and analysis that enable organizations to manage costs, improve performance and enhance the quality of healthcare. Thomson Reuters is the world's leading source of intelligent information for businesses and professionals.

UCB, Inc.

Booths 801 & 901

Headquartered in Brussels, Belgium, UCB is a global biopharmaceutical leader based on a unique blend of innovation, entrepreneurship and proven experience. UCB is driven by a passionate desire to liberate families living with severe diseases so that they can enjoy normal, everyday lives.

URAC

Booth 709

Victory Pharma

Booth 230

Victory Pharma is a specialty pharmaceutical company focused on pain management. Victory has a portfolio of products that we market to health care providers through our growing commercial organization. Victory was incorporated in 2003 and is head quartered in San Diego, CA with a commercial office near Research Triangle Park, NC.

Walgreens

Booth 804

Walgreens provides comprehensive pharmacy and related healthcare services. Through our community pharmacies, mail service, specialty pharmacy, home care and PBM programs, we offer cost-effective solutions to meet the changing needs of the healthcare industry. Our goal is to improve member satisfaction, while helping clients manage their overall healthcare costs.

Watson Pharma, Inc.

Booth 1111

Watson is a global leader in generic and specialty brand products. In 2009, Watson anticipates expanding its extensive Urology portfolio with RAPAFLO™ (silodosin) capsules for BPH; Gelnique™ (oxybutynin chloride) Gel for OAB; and a 6-month application of TRELSTAR® (triptorelin pamoate for injectable suspension) for advanced prostate cancer. Watson is committed to Urology and to helping people live better.

WellDyneRx

Booth 1014

WellDyneRx is a national leader in providing innovative pharmacy benefit management solutions. Our commitment to incredible service, coupled with our advanced robotic technology, allows us to offer a comprehensive range of prescription management services. We are committed to delivering pharmacy solutions that provide the highest quality benefits while managing costs.

WellPoint NextRx

Booth 1124

Making Benefits Smarter. WellPoint NextRx is an innovative pharmacy benefits manager working to reduce total health care costs and improve health outcomes. Focusing on more than just pharmacy results. Offering a clinical foundation and consultative approach. Delivering prescription products safely and reliably. Providing smart solutions. That's NextRx.

Wyeth

Booth 109

Wyeth is one of the world's largest research-driven pharmaceutical and health care products companies. It is a leader in the discovery, development, manufacturing and marketing of pharmaceuticals, vaccines, biotechnology products and non-prescription medicines that improve the quality of life for people worldwide. The Company's major divisions include Wyeth Pharmaceuticals, Wyeth Consumer Healthcare and Fort Dodge Animal Health.

Xcenda

Booth 200

As a leading professional services firm, Xcenda helps pharmaceutical, biotech, and medical device companies realize commercial success by generating the credible evidence and reimbursement strategy necessary to demonstrate brand value and maximize patient access. Xcenda is your essential business partner, delivering nationally recognized expertise in market research, data analytics, health economics, health policy, reimbursement strategy, and tactical field execution.