

2009 Managed Care Industry Forum Participants

**as of September 14, 2009*

Corporate members as of *September 14, 2009* are marked in **bold**.

AMCP/JMCP
Booth #202

Astellas Pharma US, Inc.

Booth #201

Astellas Pharma US, Inc., a U.S. affiliate of Tokyo-based Astellas Pharma Inc., is a pharmaceutical company dedicated to “Changing tomorrow” by improving the health of people around the world through innovative and reliable pharmaceutical products.

Bayer HealthCare Pharmaceuticals, Inc.

Booth #102

Bayer HealthCare Pharmaceuticals is the U.S.-based pharmaceuticals unit of Bayer HealthCare, a global, innovative leader in the healthcare and medical products industry. We aim to discover and manufacture products that improve human health worldwide by diagnosing, preventing and treating diseases in Women's Healthcare, Diagnostic Imaging, Specialized Therapeutics, Hematology, Cardiology and Oncology.

Biogen Idec

Booth #412

Biogen Idec creates new standards of care in therapeutic areas with high unmet medical needs. Biogen Idec is a global leader in the discovery, development, manufacturing and commercialization of innovative therapies. Patients benefit from Biogen Idec's significant products that address diseases such as multiple sclerosis (MS), lymphoma and rheumatoid arthritis.

Boehringer Ingelheim Pharmaceuticals, Inc.

Booth #200

Boehringer Ingelheim Pharmaceuticals, Inc., the US Subsidiary of Boehringer Ingelheim, headquartered in Germany, operates globally in 47 countries with approximately 39,800 employees. The company is committed to researching, developing, manufacturing and marketing novel products of high therapeutic value for human and veterinary medicine.

Daiichi Sankyo, Inc. & Lilly USA, LLC

Booth #110

Daiichi Sankyo, Inc. and Lilly USA, LLC cordially invite you to visit our exhibit at booth #110.

Eisai Inc.

Booth #312

Eisai Inc. is a U.S. pharmaceutical subsidiary of Eisai Co., Ltd., a research-based human health care (hhc) company that discovers, develops and markets products throughout the world. Eisai focuses its efforts in three therapeutic areas: neurology, gastrointestinal disorders and oncology/critical care.

FMCP

Booth #303

The Foundation for Managed Care Pharmacy (FMCP) is a non-profit charitable trust recognized by the Internal Revenue Service as the research, educational and philanthropic arm of the Academy of Managed Care Pharmacy (AMCP). The supporting Foundation of AMCP works to improve the public health by creating and disseminating new knowledge that serves to 1) help people receive the medications and services they need to live happier, healthier lives, 2) help AMCP members stay current in their profession and 3) demonstrate how managed care pharmacy improves healthcare for patients and payers. FMCP is funded through tax deductible donations from individuals and corporations who share these passions.

Forest Pharmaceuticals

Booth #203

Forest Laboratories is a U.S.-based pharmaceutical company with a long track record of building partnerships and developing and marketing products that make a positive difference in people's lives. In addition to its current CNS and cardiovascular franchises, Forest's pipeline includes product candidates in multiple stages of development and therapeutic areas. Visit www.FRX.com.

Formulary**Decisions.com**

Booth #414

Formulary**Decisions.com** (a division of Dymaxium) is a centralized, secure web-based platform that connects Healthcare Decision Makers to professional colleagues, tools, and information that supports informed, evidence-based decisions. A key component is the eDossier system, combining the familiar structure of paper-based dossiers with technologies that are powerfully user-friendly, searchable and interactive.

Genentech

Booth #115

Since Genentech's founding in 1976, the company's research organization has focused its drug discovery efforts on therapies that would fill unmet needs. Today, Genentech manufactures and commercializes multiple biotherapeutics for critical medical conditions in the areas of oncology, immunology, and disorders of tissue growth and repair — giving Genentech one of the leading product portfolios in the biotech industry.

Gilead Sciences, Inc.

Booth #103

Gilead Sciences is a biopharmaceutical company that discovers, develops and commercializes innovative therapeutics in areas of unmet medical need. The company's mission is to advance the care of patients suffering from life-threatening diseases worldwide. Headquartered in Foster City, California, Gilead has operations in North America, Europe and Australia.

Innovatix, LLC

Booth #313

Johnson & Johnson Health Care Companies

Booth #300

Please visit Johnson & Johnson Health Care Companies at the 2009 Educational Conference. The following Johnson & Johnson Health Care Companies will be at our booth – Centocor Ortho Biotech Services Inc. LLC, LifeScan, Inc.; McNeil Pediatrics; Ortho Dermatological; Pricara; Tibotec Therapeutics

Lilly USA, LLC

Booth #111

Lilly, a leading innovation-driven corporation is developing a growing portfolio of pharmaceutical products by applying the latest research from its own worldwide laboratories and from collaborations with eminent scientific organizations. Headquartered in Indianapolis, IN, Lilly provides answers – through medicines and information – for some of the world's most urgent medical needs.

MediMedia USA, Inc.

Booth #210

MediMedia serves the managed markets community through two unique business units: MediMedia Information Technologies – helps develop and communicate formulary information through the InfoScan™ Database; and MediMedia Managed Markets - combining the journals Managed Care, P&T and Biotechnology Healthcare with strategic managed market initiatives and market research for pharma and biopharma companies.

Merck & Co., Inc.

Booth #404

Merck & Co., Inc. is a global research-driven pharmaceutical company dedicated to putting patients first. Established in 1891, Merck discovers, develops, manufactures and markets vaccines and medicines to address unmet medical needs.

MiddleBrook Pharmaceuticals, Inc.

Booth #213

MiddleBrook Pharmaceuticals, Inc. is a pharmaceutical company focused on developing and commercializing anti-infective products that fulfill unmet medical needs. MiddleBrook currently markets KEFLEX®, the immediate-release brand of cephalexin, and MOXATAG – the first and only FDA-approved once-daily amoxicillin.

Novartis Pharmaceuticals

Booth #400

Novartis Pharmaceuticals is dedicated to discovering, developing, manufacturing and marketing prescription drugs that help meet our customers' medical needs and improve their quality of life. Please visit the Novartis exhibit where our sales representatives will be available to discuss our products.

Novo Nordisk Inc.

Booth #410

Novo Nordisk is a healthcare company and a world leader in diabetes care. Novo Nordisk also has a leading position within such areas as hemostasis management and growth hormone therapy.

OncoMed Pharmacy
Booth #107

Founded in 2004, OncoMed-The Oncology Pharmacy was created to service the unique needs of Oncologists and Hematologist, Patients, Manufacturers and Managed Care Organizations. In its focus to bring together the four major groups involved in the treatment process, OncoMed has emerged as a unique and trusted partner to these groups.

Ortho-McNeil, Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.
Booth #304

Ortho-McNeil, Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc., is committed to providing innovative, high-quality, prescription medicines and resources in the areas of bacterial infection and cardiovascular disease for healthcare providers and their patients in hospitals and other care facilities.

P & G Pharmaceuticals
Booth #301

P&G Pharmaceuticals, a division Procter & Gamble, Inc., is a \$40-billion global leader in the development, manufacturing and marketing of a broad range of consumer goods. In prescription drugs, P&G is focusing on musculoskeletal, cardiovascular health, anti-infective therapies and women's health initiatives.

Pfizer

Booth #106

Visit the Pfizer exhibit to learn about how we work with organizations that pay for, purchase, provide, or influence health care, in the pursuit of quality improvement through our quality programs and resources. We at Pfizer recognize that improving healthcare quality is vital to improved health and wellness.

Prescription Solutions

Booth #206

Prescriptions Solutions provides retail pharmacy network claims processing, mail order pharmaceuticals, specialty pharmaceutical management, and clinical programs resulting in a low-cost, high-quality drug benefit for customers. With deep experience serving large companies, unions/trusts and managed care organizations, we help clients improve outcomes while managing overall health care costs.

Reckitt Benckiser Healthcare Division

Booth #207

Reckitt Benckiser Healthcare Division is focused on late-stage development, commercialization, and marketing of OTC and Rx pharmaceutical products for the treatment of respiratory disorders. The Mucinex® family of products is the flagship brand of our company and currently consists of three FDA approved OTC products that treat chest congestion, cough, and/or nasal congestion and sinus pressure.

Roche Laboratories, Inc.

Booth #117

sanofi-aventis U.S.

Booth #100

Sanofi-aventis, a leading global pharmaceutical company, discovers, develops and distributes therapeutic solutions to improve the lives of everyone.

Smith & Nephew

Booth #305

Patients are our focus and healing the human body is our mission. We offer the world's most prescribed joint fluid therapy and fracture healing devices and are a global provider of leading-edge joint replacement systems for the knee, hip and shoulders.

Solvay Pharmaceuticals

Booth #307

Solvay Pharmaceuticals, Inc., of Marietta, Georgia, is the U.S. subsidiary of Solvay Pharmaceuticals. Solvay Pharmaceuticals is a research driven group of companies that seek to fulfill carefully selected, unmet medical needs in the therapeutic areas of neuroscience, cardiometabolic, influenza vaccines, gastroenterology and men's/women's health.

Takeda Pharmaceuticals North America, Inc.

Booth #311

Based in Deerfield, IL, Takeda Pharmaceuticals North America, Inc. currently markets oral diabetes, insomnia, rheumatology and gastroenterology treatments. Takeda is committed to striving toward better health for individuals and progress in medicine by developing superior pharmaceutical products.

Teva Neuroscience

Booth #310

At Teva Neuroscience, our inspiration to achieve comes from knowing we help people who live with neurological diseases. We are committed - through our own research and by supporting other organizations to continue to improve treatment for MS, PD, and other neurological diseases with the ultimate goal of finding a cure.

URAC

Booth #205

URAC, an independent, nonprofit organization, is well-known as a leader in promoting health care quality through its accreditation and certification programs. URAC offers a wide range of quality benchmarking programs and provides a symbol of excellence for organizations to validate their commitment to quality and accountability.