



**2009 Educational Conference
October 7 – 9, 2009**

Program Schedule

As of October 1, 2009

WEDNESDAY, OCTOBER 7

8:00 am – 12:00 pm **AMCP Board of Directors Meeting**

12:00 pm – 6:30 pm **Registration**

8:00 am – 5:30 pm **AMCP Committee Meetings**

1:00 pm – 5:00 pm **Pre-Conference Workshop**

EBM Demystified: A Practical, Simplified Approach for Evaluating the Medical Literature—What You Don't Know Can Hurt You

Facilitated by the Delfini Group™, LLC

1:00 pm – 5:00 pm **Pre-Conference Satellite Symposia**

SS1: Specialty Pharmaceutical Utilization Strategies for Usage of Biologic Response Modifiers

Sponsor: *Bayer Healthcare Pharmaceuticals*

5:00 pm – 6:30 pm **Opening Night Reception**

THURSDAY, OCTOBER 8

- 7:00 am – 8:00 am **AMCP Breakfast for New Members and First Time Attendees**
- 7:00 am – 5:00 pm **AMCP Committee Meetings**
- 7:00 am – 5:30 pm **Registration**
- 7:30 am – 11:15am **EBM Workshop (second running of the Wednesday Pre-Conference Program)**
EBM Demystified: A Practical, Simplified Approach for Evaluating the Medical Literature—What You Don't Know Can Hurt You
Facilitated by the Delfini Group™, LLC
- 8:00 am – 9:00 am **C10:** Comparative Effectiveness: Improving Health Care and Value
- 8:15 am – 9:15 am **Educational Sessions – Contemporary Issue (C) and Pharmacy Partnership Briefing (PB)**
C1: A Quality Initiative to Improve Physician Prescribing Practices
PB1: Payers and Brand Drug Manufacturers Working Together for Appropriate Pharmaceutical Care
- 8:30 am – 12:00 pm **Educational Sessions – Managed Care Essentials (MCE) 1, 2, & 3**
- 8:30 am – 9:30 am **MCE 1:** Value Analysis of New Medications – 2009 Update
- 8:30 am – 12:30 pm **Lunch Satellite Symposia**
SS2: Patient, Payer and Provider Solutions in Multiple Sclerosis Management
Sponsor: *Teva Neuroscience*
- 9:30 am – 11:00 am **Educational Session – Career Development Workshop (W)**
W1: Getting the Right Results: Steps for Leading Effective Teams
- 9:45 am – 10:45 am **MCE2:** Exploring the Inner Workings of the DoD P&T Committee
- 10:30 am – 10:45 am **Break**
- 11:00 am – 12:00 pm **MCE3:** How to Influence Member Behavior through Optimal Plan Design: What Works, What Doesn't and Why?
- 11:15 am – 12:45 pm **Leadership Lunch (invitation only)**
Charles Martin "Marty" Wender
Sponsor: *Takeda Pharmaceuticals North America, Inc.*
- 11:30 am – 12:00 pm **Student Pharmacist Luncheon**
- 12:00pm – 12:45 pm **How to Successfully Attend a Professional Meeting**
- 1:00 pm – 2:30 pm **General Session – Reinventing Health Care In America**
Governor Howard Dean, MD and Senator William H. Frist
- 2:30 pm – 2:45 pm **Break**

Thursday, October 8 cont.

2:45 pm – 4:15 pm **Educational Sessions – Contemporary Issues (C) and Student Pharmacist Programming (SP)**

C2: Scanning the Pharmaceutical Pipeline: What's on the Horizon?

C3: Federal and State Legislative Updates

C4: Health Information Technology and e-Prescribing Update

C5: Medicare Part D Update

SP2: Applying Managed Care Principles Across Practice Settings

4:30 pm – 5:30 pm **Educational Sessions – Contemporary Issues (C) and Pharmacy Partnership Briefing (PB)**

C6: Emerging Issues and Trends in Health Care and Managed Care Pharmacy

C7: Performance-Based Contracting: Strategies for Health Plans and PBMs to Ensure Quality and Value

C8: A New Service: AMCP's eDossier System Powered by Dymaxium

PB2: Facing the Managed Care Challenge for Determining Appropriate Pharmaceutical Utilization: A Case Study in Asthma

FRIDAY, OCTOBER 9

6:00 am – 8:00 am **Breakfast Satellite Symposia**

SS3: Strategies for Improving Asthma Outcomes: A Case Based Review of Successes and Pitfalls

Sponsor: *Schering-Plough*

7:00 am – 5:00 pm **Registration**

7:00 am – 5:00 pm **AMCP Committee Meetings**

8:30 am – 9:30 am **Educational Sessions – Contemporary Issues (C) and Pharmacy Partnership Briefings (PB)**

C9: Specialty Pharmaceutical Pipeline Outlook and Trends

C11: New Developments in AMCP's *Format for Formulary Submissions*

C21: Collaborative Approaches to Advancing COPD Care using NCQA HEDIS Quality Measures

C22: AARP Tools That Can Help Your Patients Manage their Medications and Save Money

8:30 am – 10:00 am **Educational Session – Career Development Workshop (W)**

W2: Bolstering Your Interpersonal Effectiveness in Tough Economic Times

8:30 am – 10:30 am **Roundtable Discussions (RT)**

RT1: Moving the Metrics – Interventions Helping to Move the Adherence Needle

RT2: Manual Part D Claims: Breaking Through the Reimbursement Obstacles For Medicare Advantage Organizations

RT3: Estimating Generic Availability: Tips and Projections for Managed Care Pharmacists

RT4: Outcomes Research Rotation Format for Postgraduate Year One Managed Care Pharmacy Residency Programs

RT5: From Evidence to Access: A More Transparent Formulary Decision-Making Process

RT6: Bariatric Surgery – Is There Really Return on Investment?

9:30 am – 9:45 am **Break**

9:45 am – 10:45 am **Educational Sessions – Contemporary Issues (C) and Student Pharmacist Programming (SP)**

C12: Patient-Centered Medical Home – What it Means for Managed Care Pharmacy

C13: Implications of a World without Average Wholesale Price

C14: Leveraging Health – Levers and Dividends in Value-Based Benefit Design

Friday, October 9 cont.

C15: The Pharmacogenomics of Oncology Management

SP3: What is Specialty Pharmacy?

11:00 am – 12:30 pm **General Session – *An Insider’s Look at Health Care Reform***
Gail Wilensky, PhD, Economist & Senior Fellow, Project HOPE

12:30 pm – 2:45 pm **Managed Care Industry Forum**
Poster Presentations
Lunch in Exhibit Hall

2:45 pm – 3:45 pm **Educational Sessions – Contemporary Issues (C) and Pharmacy Partnership Briefing (PB)**

C16: The Changing Paradigm of Specialty Pharmacy from Injectables to Orals: Implications for Managed Care

C17: Integrating PQA Pharmacy Performance Measure into Outpatient Pharmacy Care: Highlights from Two PQA Demonstration Projects

C18: Results of FMCP’s Fourth Annual Emerging Trends Survey: Your Peers Speak Out

3:15 pm – 6:00 pm **12th Annual Managed Care Pharmacy Residency Showcase**

3:45 pm – 4:00 pm **Break**

4:00 pm – 5:00 pm **Educational Sessions – Contemporary Issues (C)**

C19: Scanning the Pharmaceutical Pipeline: What’s on the Horizon?

C20: A Wall Street Look at the Managed Care Industry for 2010

5:00 pm – 6:00 pm **Student Pharmacist and New Member Reception**

6:00 pm **Adjourn**