

About the Managed Care Industry Forum (MCIF)

The Managed Care Industry Forum, a long-standing favorite of conference attendees, provides a unique opportunity to build relationships one-on-one with health care professionals without the pressure of a sales environment. As part of AMCP's yearly fall Educational Conference, the Forum serves as a separate but complementary Forum to AMCP's Annual Showcase, our commercial exhibit show in the spring, by allowing participants to network equally through the exchange of educational and commercial information.

The Forum provides a personal atmosphere for participants to share new ways to improve patient outcomes and use cutting-edge technologies, hold product discussions and other similar business activities, take orders and provide your organization with examples of effective and quality-driven market research, surveys and pharmacy management decisions.

Make visiting the MCIF a priority. Take advantage of the lunch in the MCIF on Friday, October 9, to make new contacts in the industry and catch up with old ones. No brochure, no online demo, no phone call can match the face-to-face value of networking, live and in person.