

# SATELLITE SYMPOSIA

OPENS LATE APRIL

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## OVERVIEW OF NON-COMMERCIAL INDUSTRY SUPPORTED SYMPOSIA

- Satellite Symposia will be held at the Gaylord Texan Hotel and Convention Center.
- Those wishing to offer accredited education must obtain accreditation from a source other than AMCP and must offer continuing pharmacy education (CPE) credit.

## FEES

- The fee for a satellite symposium is \$17,500.
- Fees include the following:
  1. Your room at the Gaylord Texan Hotel and Convention Center.
  2. Listing on the AMCP Nexus 2017 conference website, Final Program Book, Pocket Guide (if available) and the conference App.
  3. Promoted to all pre-registered conference attendees via broadcast email (e.g., AMCP's Daily Dose, AMCP's News & Views, Attendee Newsletter, and through our social media outlets (e.g., LinkedIn, Twitter and Facebook).

## AMCP Nexus 2017

OCTOBER 16–19, 2017

Gaylord Texan Resort Hotel &  
Convention Center  
DALLAS, TEXAS

**The submission process is open  
on a first-come, first-served basis  
until all slots are filled.**

## NOT INCLUDED:

- Audio visual equipment (contact for pricing Bob Harms Freeman Audio Visual – 210.336.5303 or at Bob.harms@freemanco.com).
- Food and beverage expenses. Breakfast and dinner can be provided. (Gaylord Texan Hotel and Convention Center).

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## OPPORTUNITIES FOR ADDITIONAL EXPOSURE:

### Print Advertising

Symposia partners may place an advertisement in the Journal of Managed Care & Specialty Pharmacy. Visit <http://www.jmcp.org/page/Advertising> or [Click here for the JMCP Media Kit.](#)

### Mail List Purchase

Purchase the pre-registration mail list (address only). The mail list for a corporate member supporter is \$750 and \$1,500 for a non-corporate member supporter.

### Tote Bag Inserts | \$5,500

This opportunity puts your materials in the hands of nearly every attendee. A limited number of bag inserts are permitted, so reserve your place early. Artwork is subject to AMCP approval.

### Door Drops | \$1,000 (Administrative Fee)

AMCP will provide an authorization memo. Pricing for the distribution range from \$1.50-\$5.00 per piece/per door. Final cost is determined by the individual hotel property and those billing arrangements must be made directly between the company and the hotel.

The slots will be breakfast and dinner, however the schedule at a glance for the AMCP Nexus 2017 is not confirmed as of yet.



## Attendance

Although AMCP does not guarantee attendance, history indicates that 50-200 pharmacists and other health care professionals attend these continuing education activities.

## Pre-registration

If you elect to hold a separate pre-registration in addition to AMCP's registration, pre-registration arrangements are the responsibility of the planning and/or medical education company and must not charge an additional fee to AMCP Nexus 2017 pre-registrants.

AMCP Nexus 2017 is expected to attract approximately 2,300 managed care pharmacists and other health care professionals seeking to increase their knowledge of the management and coordination of clinical, pharmacy benefit, and pharmacy care programs.

The Call for Satellite Symposia will open in late April 2017.

## Contact Info

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