Long-Awaited FDA Guides Allow Some Off-Label Dissemination To Payers

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Industry got a long-sought nod that it can disseminate health care economic information (HCEI) on labeled and off-label uses to payers and health care professionals in certain cases if the data is based on competent and reliable scientific evidence thanks to draft FDA guidance released Wednesday (Jan. 18). The Academy of Managed Care Pharmacy, which has been vocal on the need for guidance on the subject, praised the newly released guidance. The agency also released Wednesday a guidance answering questions...

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