

FOUNDATION

Special Year-End Note

From the New Executive Director

Allow me to introduce myself as the new **Executive Director** for the Academy of Managed Care Pharmacy (AMCP) Foundation. I'm looking forward to meeting you in-person during the New Year, but I thought you may be curious about my background and why I am so excited to work here.

I came to managed care pharmacy from a nutrition foundation, where I became convinced that changing and optimizing health care must be the singular priority of our time. *You* are right in the middle of the epic shifts developing in health care (in the U.S. and around the world), and I am humbled to add my efforts to yours.

Let's do big things together. Let's identify the resources we need to achieve bold goals in research around managed care pharmacy. Let's educate new audiences about managed care pharmacy principles, so that patient outcomes are improved. **Tell me:** what do you see as the critical issues, or blue-sky possibilities? I am here to work for you – to promote the application of medication-related research and education, and to do so alongside the Foundation Trustees and my staff colleagues.

One thing I've already realized about managed care pharmacy is that *this is a community*. That's why I'm certain you'll respond to this appeal to help me in my new role. As I'm learning about your field, refer me to good sources of information. Invite me to visit your site, school or office. Suggest ways that the AMCP Foundation can involve additional volunteers in our programs. Forward the latest **Foundation newsletter** to a coworker, or remind the **student pharmacists** and **residents/fellows** you know about the unique opportunities just for them. Lastly, please join me in making a **year-end donation** to the AMCP Foundation. We are approaching a record 700 donors, but it won't happen without you!

As 2015 draws to a close, we move into a new era with an impressive record of **accomplishments**. What do you think the next 25 years should look like for the AMCP Foundation? *Now* is the time, especially with the recent announcement of the **incoming AMCP CEO**, to accelerate our efforts and press into the future together. Your ideas, energy and **investments** in the AMCP Foundation are enthusiastically requested. This is *your* Foundation.

Gratefully,



Paula J. Eichenbrenner, CAE | paula@amcpfoundation.org

P.S. My favorite color is yellow, I spend my free time in the ballet studio and I love phone calls from members and donors. Dial me directly in the AMCP Foundation office at 703-684-2605 with any questions or ideas. *Happy New Year!*

